

New "Mother and Child" Prize Portrait Contest—See Page 6

# Mid-Week Pictorial

"NEWS OF THE WORLD IN PICTURES"

PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY

WEEK ENDING  
APRIL 7,  
1928  
VOL. XXVII, NO. 7

TEN  
CENTS

CANADA  
15 CENTS



Easter Morning

*Posed by Marceline Day.*

(Ruth Harriet Louise.)



BOY SCOUTS IN WASHINGTON: A GROUP FROM GREATER NEW YORK

Visit the National Capital. They Are Shown on the Steps of the First Congregational Church With Secretary of the Navy Wilbur, Who Addressed Them. Among the Scouts Were Two Great-Grandsons of the Late Admiral George Dewey of Manila Bay Fame.

(Times Wide World Photos.)



MISS RIGGIN CLIMBS THE RIGGIN': THE FAIR AND FAMOUS AILEEN, Who Won the Olympic Cup for Springboard Diving at Antwerp in 1920, in a Nautical Pose as a Member of the Order of Pleasure Pirates, Cruising in Southern Seas on the Steamship Reliance.

(Courtesy Hamburg-American Line.)



SHE WINS!

MISS MAY BELLE POWER

Has Been Selected by Her Fellow-Students as the Prettiest Girl at the Junior College, Augusta, Ga.

(Times Wide World Photos.)



A MEDIEVAL PRINCESS: MISS MARY MONTGOMERY as She Appeared in the Society Tableaux Given at the National Theatre, Washington, for the Benefit of the Nuns of the Good Shepherd.

(Times Wide World Photos.)

A GOOD PROSPECT: CORPORAL JACK CHLIEB of Company A, Sixteenth United States Infantry, Stationed at Governors Island, N. Y., Is One of the Riflemen Who Will Compete in the Trials at Fort Benning, Ga., to Determine Who Is to Represent America in the International Rifle Tourney at Rome, Italy.

(Times Wide World Photos.)



## METROPOLITAN AMUSEMENT GUIDE

VANDERBILT THEATRE 48th St. E. of B'way. Eves. 8:30. Mats. Wed. & Sat.

LEW FIELDS and LYLE D. ANDREWS present

THE MUSICAL COMEDY CLASSIC

MARK TWAIN'S 'A CONNECTICUT YANKEE'

Adapted by FIELDS, RODGERS and HART  
Matinee Daily During EASTER WEEK.

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recreation and physical comfort in the world's largest and most  
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ROXY SYMPHONY ORCHESTRA OF 110. ERNO RAPEE, Conductor

### THE TALK OF NEW YORK!

WARNER THEATRE

Broadway at 52nd St.

Twice Daily  
2:45 & 8:45

### SEE and HEAR

Dolores Costello

in Warner Bros. Vitaphone Talking Picture,

TENDERLOIN

with Conrad Nagel.

# At Last! A Bible You WILL Read!



## In the Language of Today

At last, the Holy Bible has been translated into the language of today and is as easy to read as your newspaper. Now the Greatest Book of The World has been lifted from the unfamiliar and sometimes archaic language of other times and other places, and rendered into the common English of the modern business man, today's woman and modern youth. Those who have grown away from the true wisdom and beauty of the spiritual Word, away from those truths of life and ethics and morals that are our greatest heritage from the past and those who no longer read The Bible because the text was vague and hard to understand—all will welcome this twentieth century version.

YOU have neglected to *read* the Bible because it was difficult. Your interest was not held by the language of that other day. *Thee* and *thou* and *begat* and all the other words and phrases that you never see or hear, made reading a hardship rather than a pleasure. Whole verses were without meaning. You did not relish the beauty of the love stories or the greatness of the poetry because you did not understand them. This confusion marred your full appreciation of the inspired truth, profound philosophy and moral instruction of the Word.

Now reading the Bible is no longer a task or a duty to be dreaded. Now every line of the Book of Books has been translated from original sources into the tongue you speak and read every day.

### THE MOFFATT TRANSLATION OF THE HOLY BIBLE

Reverend Professor James Moffatt, D.D., LL.D., one of America's foremost Bible scholars, is responsible for this epoch-making achievement.

He has sought interpretations and opinions from every source, and after ten years of intense effort has produced a modern Bible which YOU will read. His work has been praised by the press and pulpit of the world. More than 300,000 people have bought copies of the Old or New Testaments or complete Bibles.

Reverend Harry Emerson Fosdick says:

"As a vivid and illuminating rendering of the Scripture, I feel sure that this translation is bound to win its way into the general reading of the people. It ought to be in the hands of every minister and intelligent layman in the country."

Edwin Slossen, Director, Science Service, says:

"Many persons will now read it through sheer interest, who have never read the old version."

For purposes of comparison and to show the simplicity of the language in the Moffatt Edition of the Bible, let us quote the Gospel according to St. John, Chapter XX, Verses 38, 39, 40 and 41. Get out your family Bible and compare the language with this:

"After this, Joseph of Arimathaea, a disciple of Jesus but a secret disciple—for fear of the Jews—asked Pilate for permission to remove the body of Jesus. And Pilate allowed him. So he went and removed the body, accompanied by Nicodemus (he who had first come to Jesus by night) who brought a mixture of myrrh and aloes, about a hundred pounds of it; they took and wrapped up the body of Jesus in the spices and in bandages, according to the Jewish custom of burial. Now at the spot where he

had been crucified there was an orchard, and in the orchard a new tomb where no one had yet been laid."

This example was selected at random. It is typical of the whole Moffatt translation. It is vivid proof that it is possible to interpret the Bible into simple, clear English without sacrificing any of its majesty or dignity.

So that you may see it for yourself, we will send you a copy of this beautiful book, postage pre-paid, for ten-day free examination. Full limp Morocco binding. 1371 pages with gold edges. Beautiful clear type on Bible paper. Just mailing the coupon brings you a copy. If you decide to keep it, remit only \$5.00. Fill out and mail the coupon now.

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City..... State.....

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If you wish Thumb Notch Index, 50c extra, check here

Mid-Week Pictorial, Week Ending April 7, 1928



# Welcome in Every Household

Mid-Week Pictorial  
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Send me Mid-Week Pictorial for ..... months, for which find enclosed.

The yearly subscription price is \$1.00 for 52 issues, or \$2.00 for 26 issues and \$1.00 for 13 issues.

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# Do You Make These Mistakes in English?

Sherwin Cody's remarkable invention has enabled more than 50,000 people to correct their mistakes in English. Only 15 minutes a day required to improve your speech and writing

MANY persons say "Did you hear from him today?" They should say "Have you heard from him today?" Some spell calendar "calender" or "calander." Still others say "between you and I" instead of "between you and me." It is astonishing how often "who" is used for "whom," and how frequently the simplest words are mispronounced. Few know whether to spell certain words with one or two "c's" or "m's" or "r's," or with "ie" or "ei," and when to use commas in order to make their meaning absolutely clear. Most persons use only common words—colorless, flat, ordinary. Their speech and their letters are lifeless, monotonous, humdrum.

## Why Most Persons Make Mistakes

What is the reason so many of us are deficient in the use of English and find our careers stunted in consequence? Why is it some can not spell correctly and others can not punctuate? Why do so many find themselves at a loss for words to express their meaning adequately? The reason for the deficiency is clear. Sherwin Cody discovered it in scientific tests, which he gave thousands of times. *Most persons do not write and speak good English simply because they never formed the habit of doing so.*

## What Cody Did at Gary

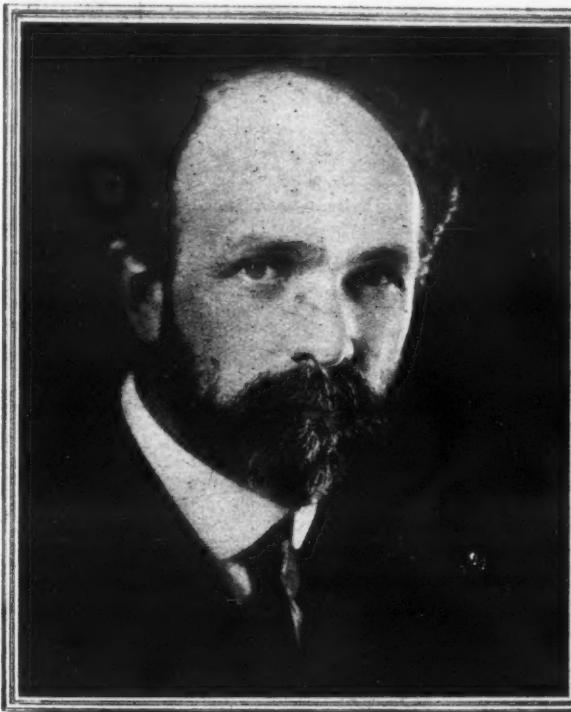
The formation of any habit comes only from constant practice. Shakespeare, you may be sure, never studied rules. No one who writes and speaks correctly thinks of *rules* when he is doing so.

Here is our mother-tongue, a language that has built up our civilization, and without which we should all still be muttering savages! Yet our schools, by wrong methods, have made it a study to be avoided—the hardest of tasks instead of the most fascinating of games! For years it has been a crying disgrace.

In that point lies the real difference between Sherwin Cody and the schools! Here is an illustration: Some years ago Mr. Cody was invited by William Wirt, author of the famous Gary System of Education, to teach English to all upper-grade pupils in Gary, Indiana. By means of unique practice exercises *Mr. Cody secured more improvement in these pupils in five weeks than previously had been obtained by similar pupils in two years under old methods.* There was no guesswork about these results. They were proved by scientific comparisons. Amazing as this improvement was, more interesting still was the fact that the children were "wild" about the study. It was like playing a game!

## 100% Self-Correcting Device

The basic principle of Mr. Cody's new method is habit-forming. Any one can learn to write and speak correctly by constantly using the correct



SHERWIN CODY

forms. But how is one to know in each case what is correct? Mr. Cody solves this problem in a simple, unique, sensible way.

Suppose he himself were standing forever at your elbow. Every time you mispronounced or misspelled a word, every time you violated correct grammatical usage, every time you used the wrong word to express what you meant, suppose you could hear him whisper: "That is wrong, it should be thus and so." In a short time you would habitually use the correct form and the right words in speaking and writing.

If you continued to make the same mistakes over and over again, each time patiently he would tell you what was right. He would, as it were, be an everlasting mentor beside you—a mentor who would not laugh at you, but who would, on the contrary, support and help you. The 100% Self-Correcting Device does exactly this thing. It is Mr. Cody's silent voice behind you, ready to speak out whenever you commit an error. It finds your mistakes and concentrates on them. You do not need to learn anything you already know. There are no rules to memorize.

## Only 15 Minutes a Day

Nor is there very much to learn. In Mr. Cody's years of experimenting he brought to light some highly astonishing facts about English.

For instance, statistics show that a list of sixty-nine words (with their repetitions) *make up more than half of all our speech and letter writing.* Obviously, if one could learn to spell, use, and pronounce these words correctly, one would go far toward eliminating incorrect spelling and pronunciation.

Similarly, Mr. Cody proved that there were no more than one dozen fundamental principles of punctuation. If we mastered these principles

there would be no bugbear of punctuation to handicap us in our writing.

Finally, he discovered that twenty-five typical errors in grammar constitute nine-tenths of our everyday mistakes. When one has learned to avoid these twenty-five pitfalls, how readily one can obtain that facility of speech which denotes the person of breeding and education!

When the study of English is made so simple, it becomes clear that progress can be made in a very short time. *No more than fifteen minutes a day are required.* Fifteen minutes, not of study, but of fascinating practice! Mr. Cody's students do their work in any spare moment they can snatch. They do it riding to work or at home. They take fifteen minutes from the time usually spent in profitless reading or amusement. The results really are phenomenal.

Sherwin Cody has placed an excellent command of the English language within the grasp of every one. Those who take advantage of his method gain something so priceless that it can not be measured in terms of money. They gain a trademark of breeding that can not be erased as long as they live. They gain a facility in speech that marks them as educated people in whatever society they find themselves. They gain the self-confidence and self-respect which this ability inspires. As for material reward, certainly the importance of good English in the race for success can not be overestimated. Surely no one can advance far without it.

## Free—Book on English

It is impossible, in this brief review, to give more than a suggestion of the range of subjects covered by Mr. Cody's new method and of what his practice exercises consist. But those who are interested can find a detailed description in a fascinating little book called "How to Speak and Write Masterly English." This is published by the Sherwin Cody School of English in Rochester. It can be had by any one, free, upon request. There is no obligation involved in writing for it. The book is more than a prospectus. Unquestionably it tells one of the most interesting stories about education in English that ever has been written.

If you are interested in learning more in detail of what Sherwin Cody can do for you, send for the book, "How to Speak and Write Masterly English."

Merely mail the coupon, a letter, or postal card. SHERWIN CODY SCHOOL OF ENGLISH, 744 Searle Building, Rochester, N. Y.

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## THE MOTHER AND CHILD PRIZE PORTRAIT CONTEST



**First Prize—Ten Dollars**

*Won by Lois Ploss Kiehl, Elmira, N. Y.*

MRS. DOROTHY McGAHEY AND HER DAUGHTER.

**To Portrait Photographers:**

To encourage the development of portrait photography, The Mid-Week Pictorial invites those among its readers who are photographers, amateur or professional, to submit their photographs of "Mother and Child" or "Mother and Children." Every week ten dollars in cash will be awarded as the first prize, five dollars as the second prize, and three dollars as additional prizes for each picture published.

The contest is open to all photographers other than employees of The New York Times Company, but contestants must not submit copyrighted pictures or pictures taken by others, or any pictures the accidental loss of which, either in this office or in the mails, would mean financial loss. Each photograph must be accompanied by written permission from the subject for publication of the picture in this contest, and where the additional permission in writing is also forwarded for the publication of the name and home town of the subject, these should be plainly written on the back of each photograph, and in all cases the full name and address of the contestant should be given.

If return of picture is desired, sufficient postage should be enclosed.

Photographs offered in the contest should be addressed to **Portrait Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York City.**



**Second Prize—Five Dollars.**

*Won by Herbert Titter, Lewistown, Montana.*

MRS. HARRISON GREEN AND TOM.



MRS. CHARLES K. LEWIS  
AND CHILDREN.

*Three Dollars Awarded  
to Mrs. Charles K. Lewis,  
Seneca Falls, N. Y.*



MRS. WILLIAM H. EBBITT AND LILLIAN.  
*Three Dollars Awarded to Germaine Kellermann, Little Neck, L. I.*



MRS. M. E. FOSTER AND  
SON.

*Three Dollars Awarded  
to J. H. Field, Fayette-  
ville, Ark.*

# Mid-Week Pictorial

"A National Magazine of News Pictures"

VOL. XXVII. NO. 7.

NEW YORK, WEEK ENDING APRIL 7, 1928.

PRICE TEN CENTS



SPRING COMES IN BEAUTY TO SOUTHERN CALIFORNIA: IN GOLDEN SUNSHINE AND AMID THE GLORY OF JAPANESE PEACH BLOSSOMS,

Three Fair Visitors to Beverly Hills Hail the Jocund Season. They Are (Left to Right) the Misses Ruth Walrath of German-town, Pa.; Natalie Spencer of Winnipeg, Canada, and Barbara Cox of Chicago, Ill.  
(Pacific Press.)



MU-  
SICAL  
MATRI-  
MONY: MR. AND MRS. MICHAEL BOHNEN,  
Both Prominent Musicians, on the Boardwalk, in  
Front of the Ambassador Hotel, Atlantic City.  
Mrs. Bohnen Is Better Known to the Operagoing  
Public as Mary Lewis. (Fred Hess & Son.)



A SCENE FROM "RIP VAN WINKLE": HUNTER COLLEGE GIRLS  
Revive the Old Play Adapted From Washington Irving's Famous Story.  
Left to Right: Dorothy Gillam as Rip, Celia Marshall as Derick, J. Mc-  
Naughton as Cockles and Rose Aronowitz (Seated) as Nick Vedder.  
(Times Wide World Photos.)



STILL GROWING: CLIFFORD M.  
THOMPSON IS EIGHT AND A HALF  
FEET TALL  
at 22 Years of Age, and the Lengthening  
Process Is Still Continuing. Edward J.  
Maloney, Who Is "Snapping" Him, Has to  
Stand on a Chair to Make a Satisfactory  
Job of It.  
(Times Wide World Photos.)



BUNNY AND HIS MONITRESS:  
CLAIREE LUCE,  
Popular Dancer, Has a Heart-to-Heart  
Talk With an Authentic Easter Rabbit.  
(New York Times Studios.) ➤



IN THE ORANGE GROVES OF  
GOLDEN CALIFORNIA: MISS  
JEAN DOUGLAS,  
a "Native Daughter," Gathers Fruit  
Before Breakfast. She Is Aiding in  
the Preparations for the Valencia  
Orange Show to Be Held From May  
24 to June 3 at Anaheim, Cal.  
(Times Wide World Photos.)

## OUR NEW NATIONAL PARK IN "THE GREAT SMOKY MOUNTAINS"



LOOKING INTO THE HEART OF THE GREAT SMOKY MOUNTAINS: THE GREAT CENTRAL DIVIDE AND CLINGMAN'S DOME, the Highest Point in the Great Smokies, as Seen From North Carolina Highway No. 10.  
(Asheville Photo Service.)

THE MAIN EASTERN GATEWAY TO THE GREAT SMOKIES: A VIEW OF ASHEVILLE, N. C.,

as Seen From the  
Wooded Slopes of  
Beaucatcher  
Mountain, Near  
the Philip S.  
Henry Estate,  
Recently Offered  
to President Coolidge  
as a Summer  
Residence.  
(Asheville Photo  
Service.)



JUNE IN "THE LAND OF THE SKY": THE WORLD'S LARGEST WILD FLOWER GARDEN  
Flourishes in the 428,000 Acres of the Great Smoky Mountains National Park.  
(© Asheville Photo Service.)

SEVEN hundred square miles of mountain wonderland, lying within twenty-four hours' traveling distance of sixty million Americans, will be the nation's newest and perhaps most popular playground. The Great Smoky Mountains National Park, now being established on both sides of the State boundary between North Carolina and Tennessee, possesses characteristics which make this park distinctive when it is compared with the national parks of the Western States. No snow-capped peaks are to be found among the

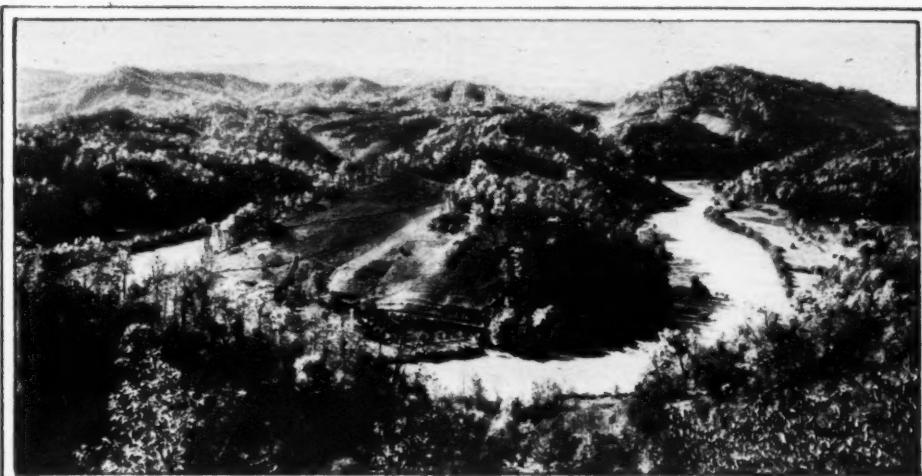
Smokies. Yet here are dizzy heights and stupendous valleys, tempting the mountain climber, with the added touch of an almost tropical luxuriance of vegetation.

The initial minimum area of the Great Smoky Mountains National Park is composed of 428,000 acres of wild mountain land lying half in Tennessee and half in North Carolina. The great Central Divide of the range marks the boundary between the two States. Civilization encroaches to the border of this great tract of wilderness and then turns aside, halted by the

impenetrable barrier of the rugged foothills. Highways leading from all of the populated sections of the country follow the border of the area which will soon be the park, giving the motorist occasional glimpses of the grand old peaks of the divide. Small growing cities have been built close to the confines of this mountain range. But within the shadow of Mount LeConte and Guyot and Clingman's Dome and other elevations of the high Smokies all is still primitive.

Five years ago the movement to pur-

chase the land and present it to the Federal Government as a national reservation began to take form. A million dollars was raised in private subscriptions in North Carolina and Tennessee and \$4,000,000 was voted by the State Legislatures of the two States. The park was established by Act of Congress with the provision that the minimum area be set at 428,000 acres. A subscription of \$5,000,000 by the Laura Spelman Rockefeller Memorial Foundation completed the necessary funds for the great enterprise.



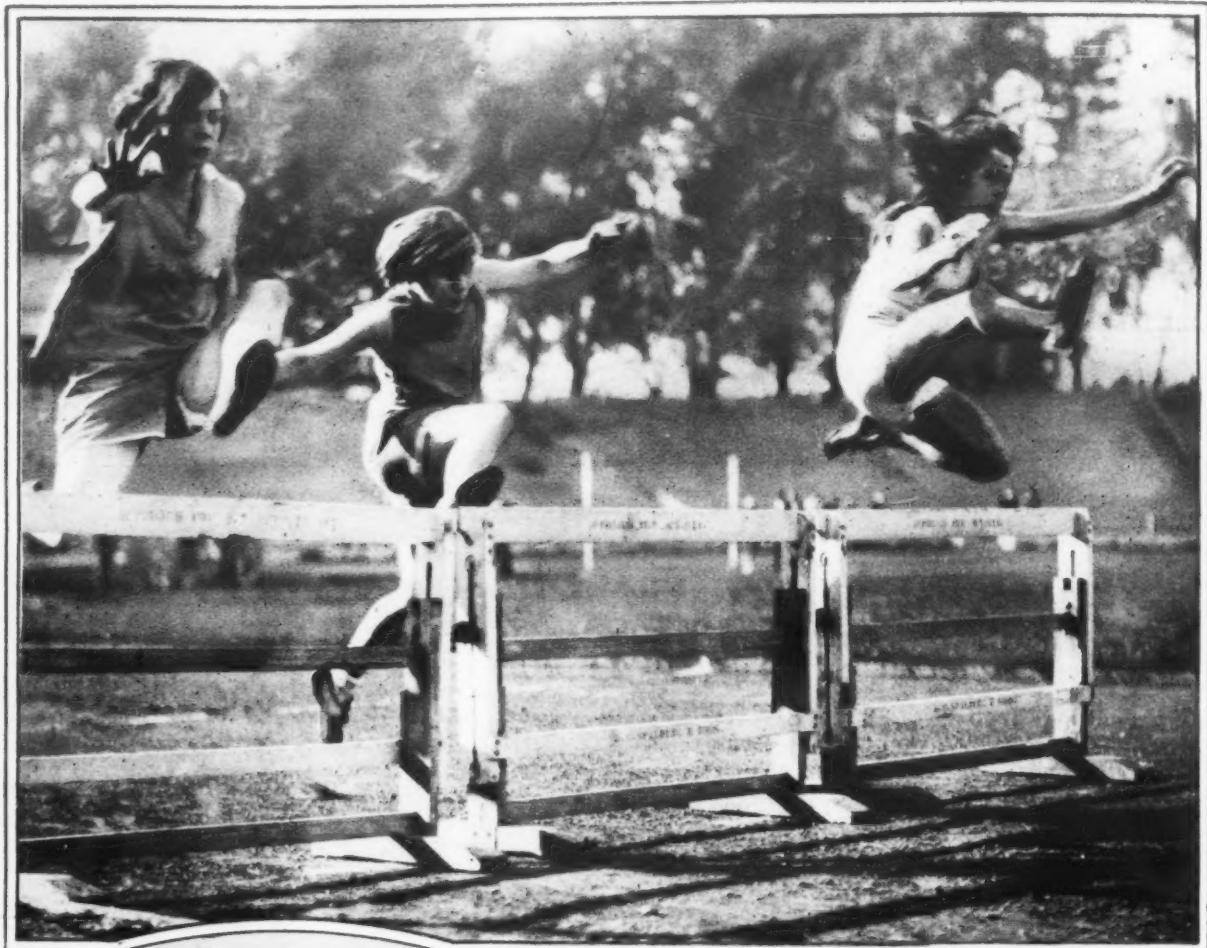
THE HORSESHOE BEND OF THE LITTLE TENNESSEE RIVER  
on the Border of the Great Smoky Mountains National Park. The Peaks in the Distance Are Those of the Higher Ranges of the Smokies.  
(Asheville Photo Service.)



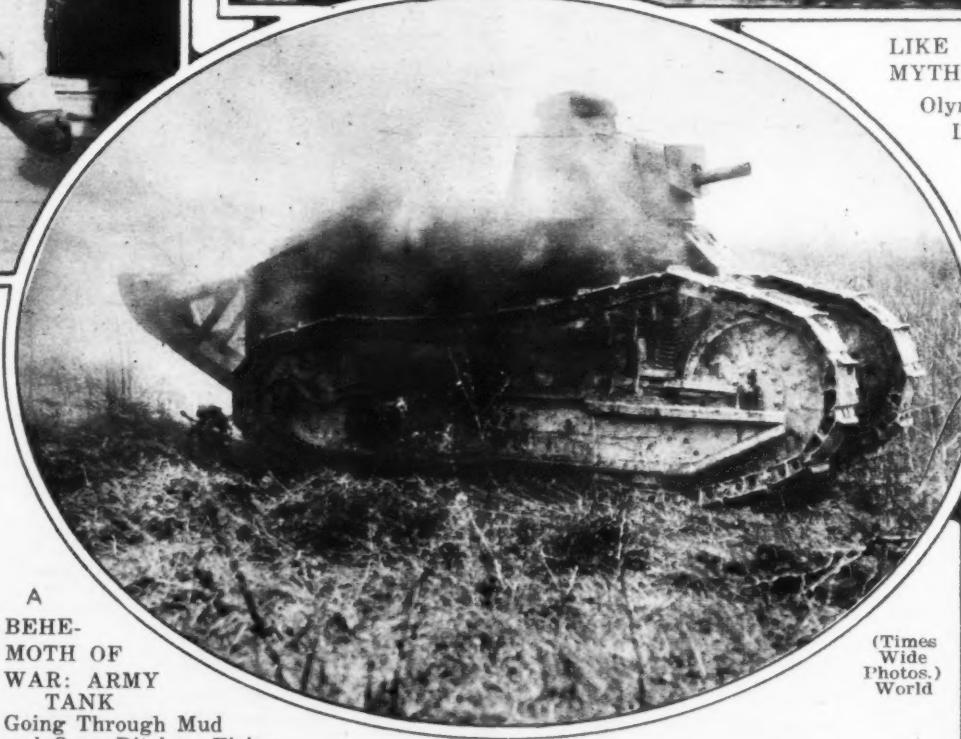
WHERE NATIONAL PARK AND NATIONAL FOREST MEET: THE NANTAHALA GORGE,  
Which Marks the Border of the Great Smoky Mountains National Park (Left) and the Nantahala National Forest (Right), in Western North Carolina, Near Asheville. This Picture Was Taken at Dawn, When "Jocund Day Stands Tiptoe on the Misty Mountain Tops."  
(© Asheville Photo Service.)



MR. AND MRS. JAMES B. REGAN JR.,  
the Latter Alice Joyce, Screen Star,  
Returning on the Aquitania from a  
Trip Abroad.  
(Times Wide World Photos.)



LIKE FLYING NYMPHS OF THE OLD  
MYTHOLOGY: CALIFORNIA GIRLS,  
Olympic Games Candidates, Leaping the  
Low Hurdles in Their First Real Work-  
out. Left to Right Are: Helen  
Langley, Helen Adams and Henri-  
etta Bowen.  
(Times Wide World Photos.)



A  
BEHE-  
MOTH OF  
WAR: ARMY  
TANK  
Going Through Mud  
and Over Ditches, Firing  
as It Goes, During the Manoeuvres at the Testing Grounds, Aberdeen, Md.



HOOSIER PULCHRITUDE:  
MISS SALLY ROBARDS  
of Stilesville, Ind., Chosen by a  
Co-Ed Ballot as the Most Beau-  
tiful Girl of DePauw University.  
(Times Wide World Photos.)

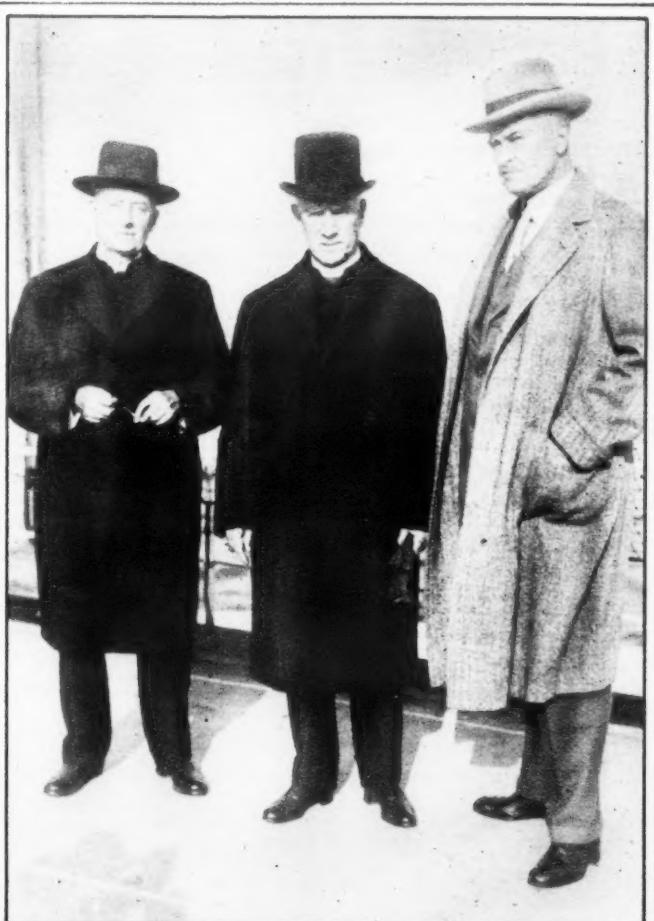


DR. CHAIM WEIZMANN,  
President of the World Zionist Or-  
ganization, Arriving in New York  
on the Aquitania.  
(Times Wide World Photos.)

THE "TRIUMPH OF THE EGG":  
JUNE COLLYER,  
One of the Wampus Baby Stars of  
1928, Greets Her Public With This  
Easter Suggestion.  
(Times Wide World Photos.)



TWO STARS IN CONJUNCTION: ROD LA ROCQUE AND VILMA BANKY  
Return From Europe on the Majestic. They Are, as All Movie Fans Know, Husband and Wife.  
(Times Wide World Photos.)



VOYAGERS FROM SOUTHERN SEAS:  
PATRICK CARDINAL HAYES  
(Centre), With Bishop Curley of Syracuse, N. Y., and George MacDonald on the Yacht Warrior, Chartered by Mr. MacDonald, Which Brought the Cardinal and the Bishop Back to New York From a Tour of the West Indies and Panama. Mr. MacDonald Is a Papal Chamberlain.  
(Times Wide World Photos.)



A JURIST TURNS PIRATE:  
JUDGE CHESTER B. McLAUGHLIN  
of New York (Centre, With Sword) as Captain Karibean Kidder With His Crew of Jolly Buccaneers on the Steamship Reliance, in the West Indies.  
(Courtesy Hamburg-American Line.)



SPRING VISITORS AT THE WHITE HOUSE: MISSSES PEGGY LITTLE AND BLANCHE LEHMAN Among the Japanese Magnolia Blossoms on the Lawn of the Executive Mansion.



THE GAVRILOV BALLET MODERNE, Whose Spring Season Begins April 9 at the Gallo Theatre, New York. Left to Right: Mr. Larsen, Misses Laney and Oganov, Mr. Vilan.  
← →

## A Page of Motion Picture News and Gossip of the Studios



"STICK 'EM UP!"

TIM McCLOY,  
in "The Masked  
Stranger"  
(Metro-Gold-  
wyn-Mayer).  
◆

SALLY  
PHIPPS,  
in "Why Sailors  
Go Wrong" (Fox).  
◆



THE evolution of a motion picture title is always an interesting study, not merely to persons connected professionally with the cinema industry, but to members of the general public as well, if they are really bright, for the subject throws a great light upon human psychology—that is, upon you and me and the Joneses around the corner. Pictures are made for the public, which must be attracted to the box office. One of the best ways of attracting them is to have a good title—something that will stimulate imagination and curiosity. Much loving care, based upon years of experience and study, usually goes into the selection. And to observe such a process (when that privilege is vouchsafed us) enables us in part to fulfill the injunction of Socrates: "Know thyself."

For these movie gentlemen know a good many of us better than we know ourselves.

\* \* \*

Take the case, for instance, of a certain picture which is to be produced by Universal. As to the details of the plot we have no information whatever, but tidings come to hand that when the story was first purchased it was called "Fifty-Fifty Marriage." That was good, but Universal thought it could be improved. Hence the name was presently altered to "Partnership Marriage." Was that better? Evidently certain wise heads believed it was. Still they were not content, and according to the very latest information a masterly substitution has been made. When the picture is finally produced it is planned to call it "Sex Appeal." That, it somehow seems to us,



HAROLD LLOYD IN TROUBLE WITH THE POLICE  
in His Newest Paramount Comedy Picture, "Speedy."

is not likely to be changed. If coming events cast their shadows before, the box offices of Universal must already be clinking merrily as with the sound of many coins.

\* \* \*

And Metro-Goldwyn-Mayer have also changed a title. They have a picture under way in which Joan Crawford, Johnny Mack Brown, Dorothy Sebastian and others are to be featured. It was originally called "The Dancing Girl," but that name has been discarded for "Dancing Daughters." In some mysterious way the new name is better; it has a certain snap and movement which should mean much. But these things often defy exact analysis.

\* \* \*

A magazine story entitled "Big-Hearted Jim" has been purchased by M.-G.-M. That title will almost certainly be changed and something with more "kick" chosen in



ANNA MAY  
WONG,  
in "The  
Crimson City"  
(Warner  
Brothers).  
◆

MONTAGU  
LOVE,  
in "The Hawk's  
Nest" (First Na-  
tional).  
◆

its place. Wait and see if this prediction is not fulfilled.

\* \* \*

Florence Vidor's latest, "The Magnificent Flirt," is almost completed. When the last scene has been finished Miss Vidor will leave Paramount's Hollywood studios behind her for about three months, which she will spend on vacation in Europe. We are informed, with simple eloquence, that "she plans to visit all of the Old World's principal countries and their capitals." The grand tour, in fact!

\* \* \*

A new Thomas Meighan picture has gone into production—"The Racket," an adaptation of the stage success. It is a Caddo film, and will be released through Paramount.

\* \* \*

Joseph Schildkraut, Phyllis Haver, Victor Varconi and Robert Edeson have prominent rôles in Pathé-De Mille's "Tenth Avenue," also an adaptation from the spoken drama.

\* \* \*

Glenn Tryon's newest starring vehicle for Universal, "Hot Heels," has been finished. The leading feminine part is played by Patsy Ruth Miller.

\* \* \*

First National announces Colleen Moore in "Heart to Heart." . . . Metro-Goldwyn-Mayer announces "The Bellamy Trial." . . . "The Hit of the Show" (F B O) is almost ready. . . . Warner Brothers' "The Crimson City," with Myrna Loy, is another forthcoming film.



HOW SHE  
CELE-  
BRATES  
EASTER:  
BARBARA  
KENT,  
Featured  
in Uni-  
versal  
Pictures,  
All  
Dressed  
Up for the  
Joyous  
Festival.  
◆



CLARA  
BOW,  
in "Red  
Hair,"  
Her  
Latest  
Para-  
mount  
Picture.  
◆

NICK STUART, one of Fox's youngest featured players, entered the movies as an office boy on the Fox lot in Hollywood. From this position he was promoted to the higher one of assistant cameraman; and in due time he became a second assistant director. Thus he knows the business from the technical angle as well as from that of the actor—no mean asset.

His first part was a good one. Howard Hawks, under whom Stuart was working, needed a young man of just his type for "Cradle Snatchers." It was his chance, and the work he did in the picture resulted in the signing of a contract which meant that Stuart's days as second assistant director or any kind of director were over. He was an actor at last.

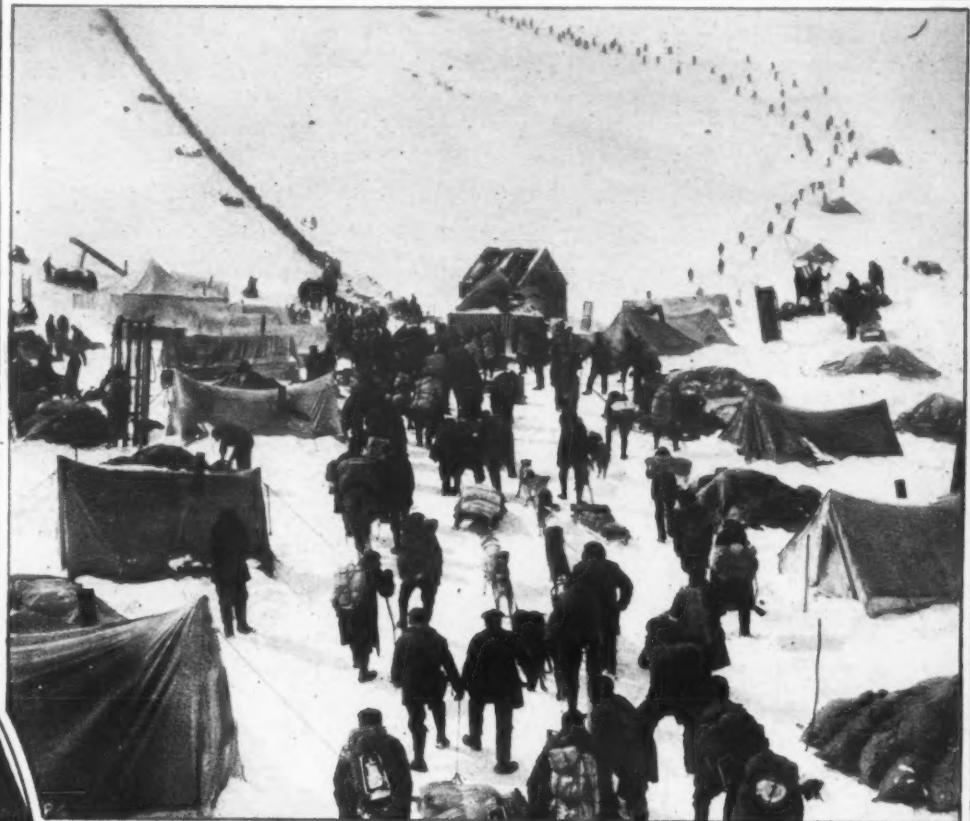
Following "Cradle Snatchers," he was assigned the leading male part in "The High School Hero." He is featured in a new Fox film entitled "Why Sailors Go Wrong," and is even now at work on still another, "The News Parade."

Stuart is 22 years old. He stands 5 feet 10 inches, has brown eyes and black hair, and he has not yet been led to the altar.



HARRY  
CAREY  
AS JACK  
LOCASTO,  
the Bright Particular Villain of the Piece.

*"The  
Trail  
of '98"  
An  
Epic  
of the  
Klondike  
Gold  
Rush*



DO-  
LORES  
DEL RIO  
as Berna, Who Goes  
to the Klondike to Be a Waitress.

By Mitchell Rawson

A LONG-PROMISED motion picture opened a few nights ago at the Astor Theatre, New York, and it is likely to remain there for a number of months to come. For more than a year we have been receiving advance reports of the wonders of "The Trail of '98," Metro-Goldwyn-Mayer's epic of the Klondike gold rush. This magazine published in May, 1927, an account of some of the hardships and perils encountered by Director Clarence Brown and his company as they struggled to the crest of the Continental Divide, in Colorado, in order to obtain a truly Alaskan background for their story. They obtained it; indeed, the making of some parts of this picture must have been, on a small scale, an adventure almost comparable to that of the original gold-rushers.

Much was expected of "The Trail of '98," and these expectations have not been disappointed. It is really a remarkable production, worthy of a place in the series of panoramic films of war and peace which have come from the same producing company.

In the years 1897 and 1898 a great many people went mad, the reason being that gold had been struck in large quantities in the Klondike. There was a huge northward rush. All sorts of people took part in it, with all degrees of qualification for such an undertaking. Most of them inevitably met with disappointment. The weakest went to the wall, and the strong found it all they could do to hold their own. Besides the common warfare against the bitter, freezing, blinding cruelty of Nature, each gold-seeker had to be always on his guard against the treacherous cupidity of his fellows. There was comradeship, of course, but the spectacle as a whole was one of human solidarity rent asunder by the greed of gain. It was not, taking it by and large, a pretty affair.

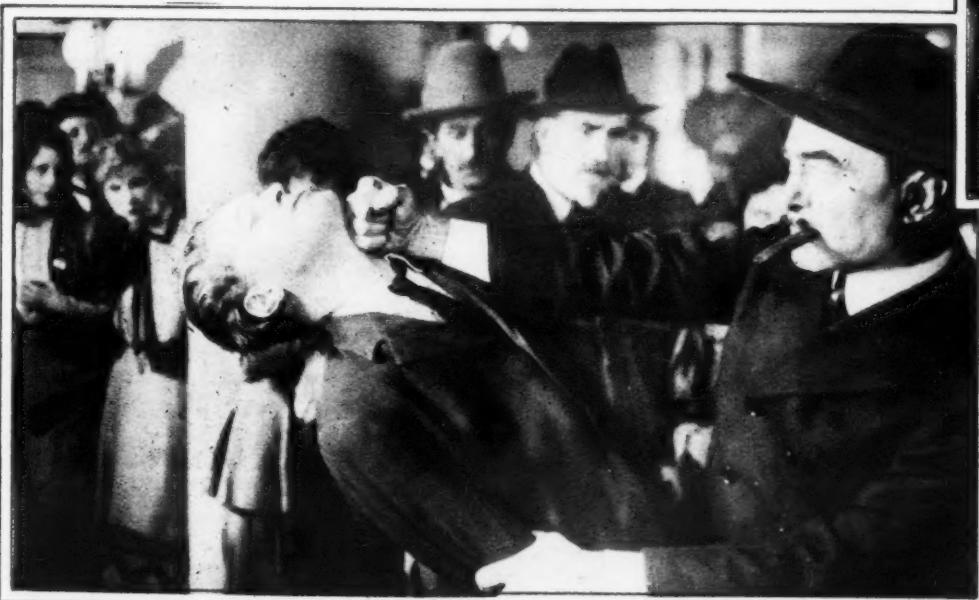
The new picture presents it all very graphically. It shows the effect of the great news from the Klondike upon various people in different parts of the United States, and how they set out pell-mell on the great gamble. Dolores Del Rio has the rôle of a girl named Berna, who, with her blind grandfather (Cesare Gravina), starts for Alaska with a Mr. and Mrs. Bulkey (Tenen Holtz and Emily Fitzroy), with the idea

of starting a restaurant in Dawson City. Ralph Forbes appears as a young prospector named Larry, who forms a partnership with a hard-bitten, religious and very experienced gold-hunter known as Salvation Jim (Tully Marshall). A Swede named Lars Petersen, who carries with him as a good luck charm the pressing iron which his wife threw at him (and missed!) when he took his departure, is portrayed by Karl Dane. George Cooper is seen in one of the most essentially tragic rôles in the story, though it is also rich, at first, in comedy—a ne'er-do-well and weakling who joins his fortunes to those of the Swede and later sinks to the uttermost depths of treachery. He dies in the snow, clutching the gold which he has found at last, but which cannot save him from the pitiless blizzard.

KARL DANE AND GEORGE COOPER  
as Lars the Swede and Sam Foote, "The Worm." His Partner in the Gold Trek.

And Harry Carey is Jack Locasto, the villain—and, of all screen villains, Harry Carey is the favorite of your reviewer! He is a most admirable scoundrel, without one single redeeming trait. He, too, meets a fearful end, for he dies by fire.

Nor must one forget the little boy (E. Alyn Warren), who starts off for the Klondike as his elders have done, and gets there, but does not reach Eldorado.



THE LOVERS: LARRY AND  
BERNA  
(Ralph Forbes and Dolores Del  
Rio).

ROUGH STUFF:  
HARRY CAREY LANDS  
A HEAVY RIGHT  
on the Jaw of Ralph  
Forbes in a Scene From  
"The Trail of '98."

OVER THE  
CHILKOOT  
PASS: AN  
ENDLESS  
LINE OF  
PROSPEC-  
TORS  
Fight Their  
Way To-  
ward Daw-  
son City  
and the  
Gold Fields.

Mid-Week Pictorial. Week Ending April 7, 1928

## Activities in the Wonderful Realm of Radio

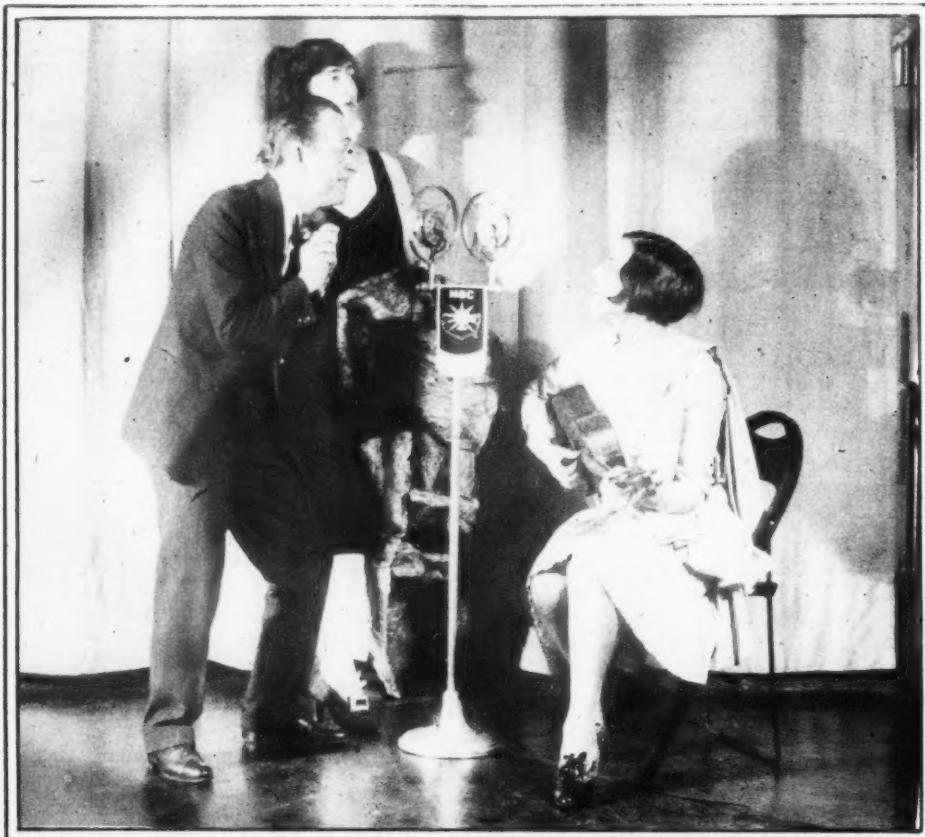


FOR THE BENEFIT OF THE ACTORS' FUND OF AMERICA: THE ESKIMO PIE RADIO HOUR

Was the Occasion of the Presentation of a Check for \$10,000 From Richard S. Reynolds, President of the Eskimo Pie Corporation. Miss Gertrude Hays Is Shown Handing the Check to Major Stanley H. Howe. In the Centre, Behind the Microphone, Are (Left to Right) Otis Skinner, Veteran Star, and H. A. Aylesworth, President National Broadcasting Company.



A POPULAR CONTRALTO:  
DEVORA NADWORNEY,  
Who Is Heard in Grand Opera Produc-  
tions Over the N. B. C. Blue  
Network.  
(Courtesy National Broadcasting Co.)



THREE ACES: WILL MAHONEY, CONSTANCE COLLIER AND FRANCES SHELLY  
(Left to Right), Who, With Other Players, Donated Their Services for the Eskimo Pie Radio Hour for the Benefit of the Actors' Fund of America. The Program Was Broadcast From Station WJZ.



A FEW WORDS OF EXPLANA-  
TION: GIUSEPPE BAMBOSCHEK,  
Conductor of the Metropolitan Opera  
Company Orchestra, Addresses the  
Listening Public During a Program  
Broadcast From Station WCDA.  
(Times Wide World Photo.)



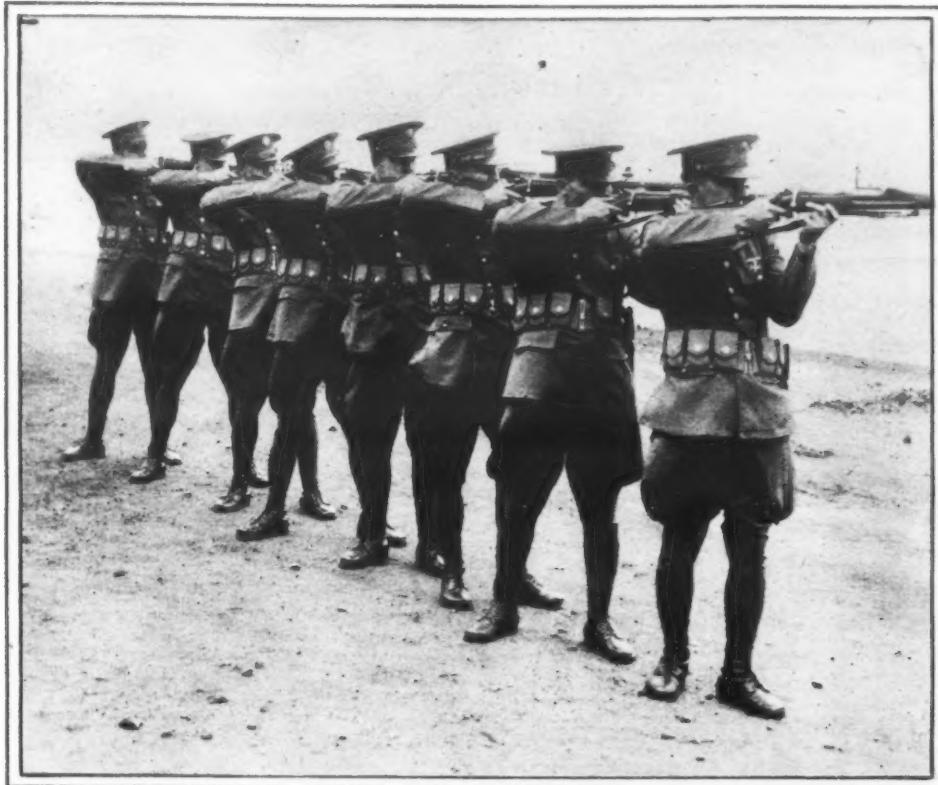
AN INDIAN BROADCASTS: RUSSELL HILL,  
a Young Brave of the Tonawanda Reservation, Near Buf-  
falo, N. Y., Avails Himself of the Radio to Address Other  
Tribesmen in the Seneca Tongue, the First Time, It Is  
Believed, That an Indian Has Lectured by Radio in an  
Indian Language.  
(Times Wide World Photos.)



THE CHILDREN'S HOUR: A GROUP OF YOUNG  
ARTISTS

Who Broadcast From Station WJZ in the Weekly Sunday  
Morning Program. None of the Children Is More Than 13  
Years Old.  
(Courtesy National Broadcasting Co.)





**WITH NERVES OF STEEL AND EYES OF HAWKS: EIGHT MEMBERS**  
of Company A, Sixteenth United States Infantry, Stationed on Governors Island, N. Y., Who Were Recently Proclaimed the Best Infantry Combat Squad in the Entire Army by Major Gen. Robert H. Allen. Left to Right: Corporal Harry Debenko, Corporal Jack Chlieb, Acting Corporal Haves, Private Fritz William, Private Augustin Cuevas, Private Carl Hastings, Private Giuseppe Mangino and Private Frank Kohl.  
(Times Wide World Photos.)



**AN EMINENT ADVENTURER: "TRADER HORN,"**  
South African Literary Figure, Promising a Committee of Newspaper Women That He Would Attend Their Ball at the Ritz-Carlton and Do a Cannibal Dance for Their Edification.  
(Times Wide World Photos.)



**A SLAVE OF THE BOTTLE: ISABELL,**  
a Stray Kitten Rescued From an Alleyway, Taking Nourishment in the Arms of Her Benefactress, Mrs. A. E. Borthwick of San José, Cal.  
(Times Wide World Photos.)

**CHOSEN FOR ACADEMIC HONORS: WELLESLEY GIRLS**  
Elected as Tree Day Mistress and Aides for the College Exercises in June. Left to Right: The Misses Gwendolyn Maddocks of Winchester, Mass.; Margaret Hellman of New York City, Eleanor Watts, Mistress, of Orange, N. J.; Helen Hefferan of Chicago and Doris Casey of Montclair, N. J.  
(Times Wide World Photos.)



**REACHING FOR A HIGH NOTE: BENIAMINO GIGLI,**  
the Metropolitan Tenor, Celebrating His Thirty-eighth Birthday at Home With Mrs. Gigli, Who Herself Made the Cake in the Foreground.  
(Times Wide World Photos.)



**JEANNETTE McDONALD AND HELEN CHANDLER**  
of "Sunny Days" and "The Silent House," Respectively, the Former Wearing a Bridal Gown and the Latter a Flower Girl's Frock of Pompadour Taffeta in the Fashion Parade at the Wanamaker Auditorium for the Benefit of the Actors' Equity Emergency Fund.  
(Times Wide World Photos.)



M. I. T. ON THE WATER: ALL SEVEN CREWS  
of the "Boston Tech" Practice on the Charles River for the Com-  
ing Season's Races.  
(Times Wide World Photos.)

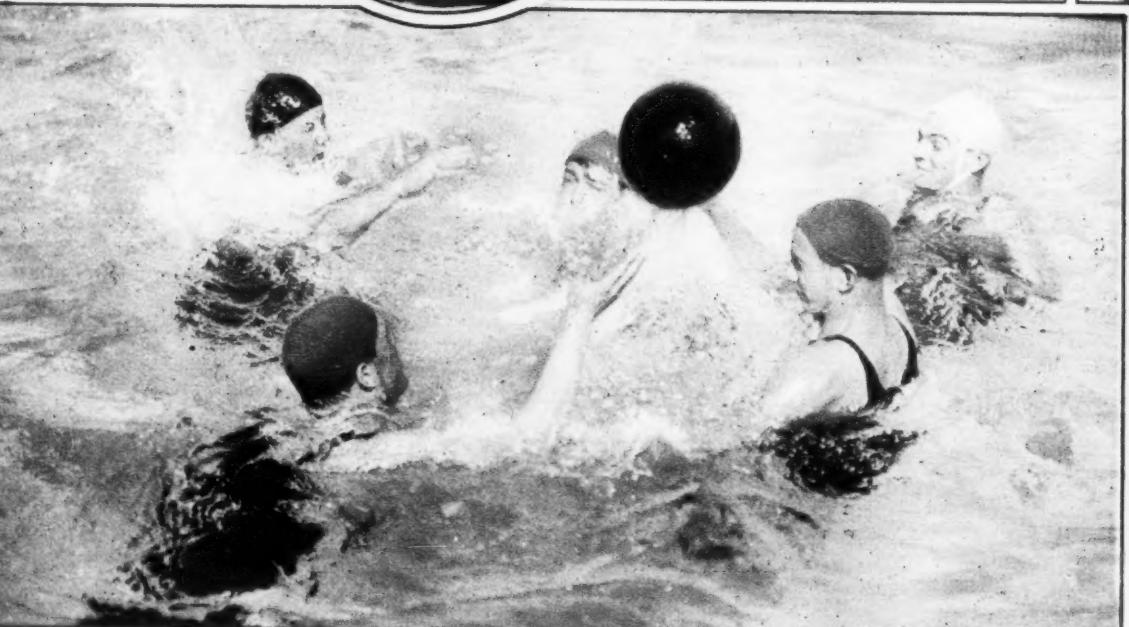


SWEETS FROM THE SWEET: A  
DOUGHTY ENGINEER

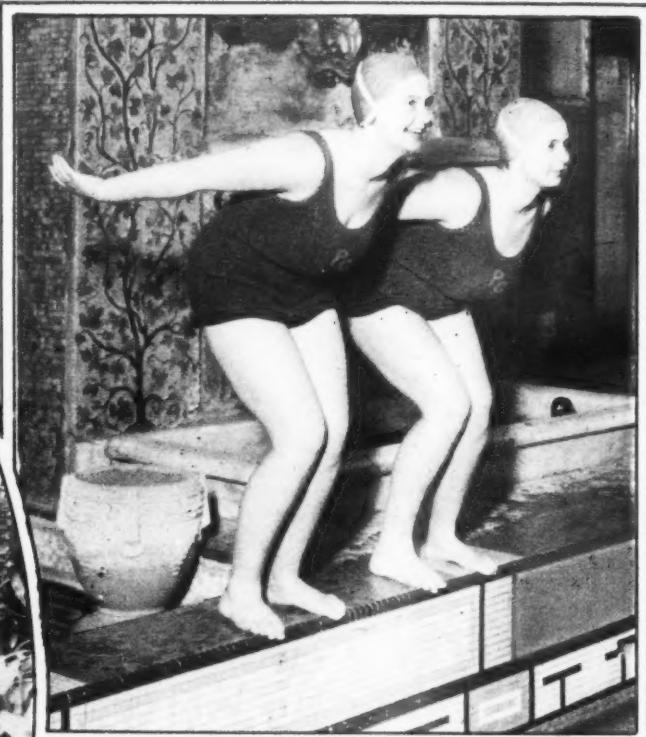
Is Greeted by the Fair Miss Doris Dawson  
With a Gift of Oranges Such as Will Be  
Exhibited at the Eighth Annual Valencia  
Orange Show at Anaheim, Cal., May 24 to  
June 3.  
(Times Wide World Photos.)



EASTER  
LILIES:  
MISS  
CONNIE  
DES-  
CHANCE  
Admires the  
Specimens at  
the Lincoln  
Park Conserva-  
tory, Chicago.  
(Times Wide World  
Photos.)



THE BALL IN "HOT WATER": MEMBERS OF THE UNIVERSITY OF SOUTHERN CALI-  
FORNIA WATER POLO TEAM  
at Strenuous Practice. This Team Is One of the Strongest on the Pacific Coast and Boasts the  
Scalps of Many Rivals.  
(Times Wide World Photos.)



A TWIN CONSPIRACY  
AGAINST THE  
ENGLISH CHANNEL:  
THE ZITENFIELD  
GIRLS,  
Berenice and Phyllis,  
Training at the Park  
Central Hotel Pool, New  
York, for Their Coming  
Attempt to Swim the  
Silver Streak.  
(Times Wide World Photos.)

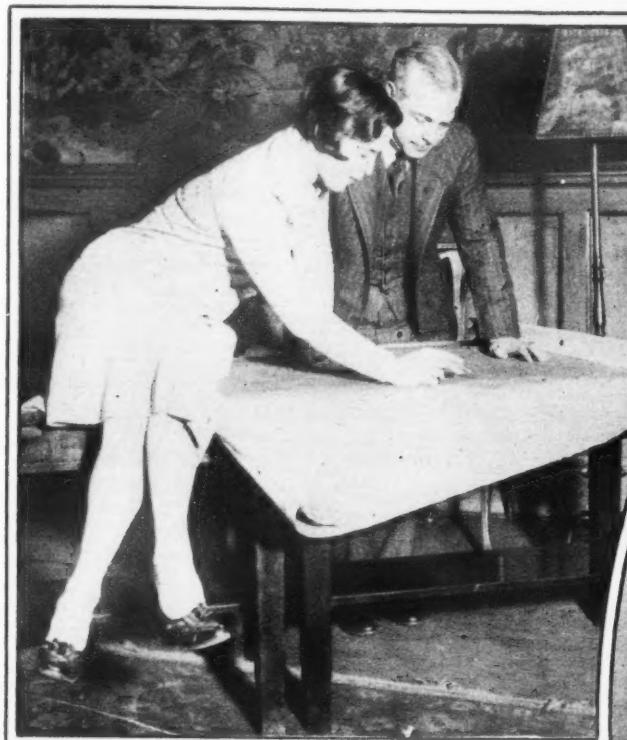


A LITERARY FAMILY:  
at 23 Years of Age, Is the  
"Bad Girl," Sponsored by the  
America. Her Husband, Ed  
Radio Announcer, and Their  
Ficker in Words; While Their  
Seems to Be Absorbed  
(Times Wide World Photos.)

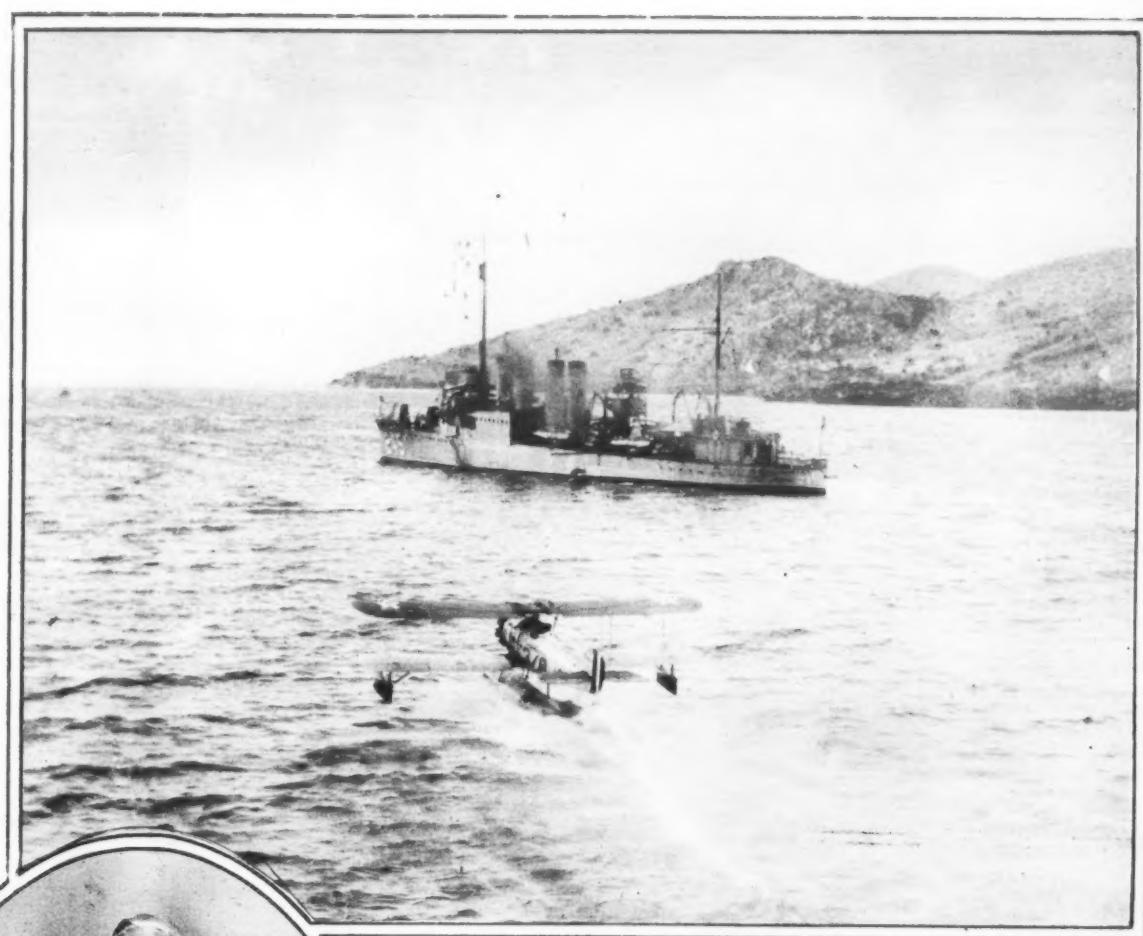
FOR COAST  
PATROL  
DUTY:  
NEW  
SIKORSKI  
AMPHIBIA  
PLANE,  
Built for  
Navy, Is  
Inspected  
Members  
the Public  
It Received  
Its First Te  
at Curtis  
Field, L.  
The Plane  
Equipped W  
Two Wrig  
Whirlwind  
Motors an  
Has a Fly  
Speed of Ab  
125 Miles  
Hour.  
(Times Wide  
World Photos.)



FOR COAST PATROL DUTY: A NEW SIKORSKY AMPHIBIAN PLANE, Built for the Navy, Is Inspected by Members of the Public as It Receives Its First Tests at Curtiss Field, L. I. The Plane Is Equipped With Two Wright Whirlwind Motors and Has a Flying Speed of About 125 Miles an Hour. (Times Wide World Photos.)



Y FAMILY: VINA DELMAR, Age, Is the Author of a Novel, Sponsored by the Literary Guild of Husband, Eugene Delmar, Is a Lawyer, and Therefore Also a Traf- filer. While Their Son, Gray, Aged 3½, Was Absorbed in a Tome. (Times Wide World Photos.)



IN SANTIAGO HARBOR: THE U. S. S. DOBBIN, Repair Ship With the Scouting Fleet, Has a Seaplane to Bear It Company. (Times Wide World Photos.)



GERTRUDE EDERLE IN CONSULTATION: THE GIRL WHO SWAM THE ENGLISH CHANNEL

Two Summers Ago Inspects the Plans of the Indoor Swimming Pool to Be Installed in the Hotel St. George, Brooklyn, Which Will Be the Largest Pool of the Kind in the Country. Standing Beside Miss Ederle Is C. S. Weller. (Times Wide World Photos.)

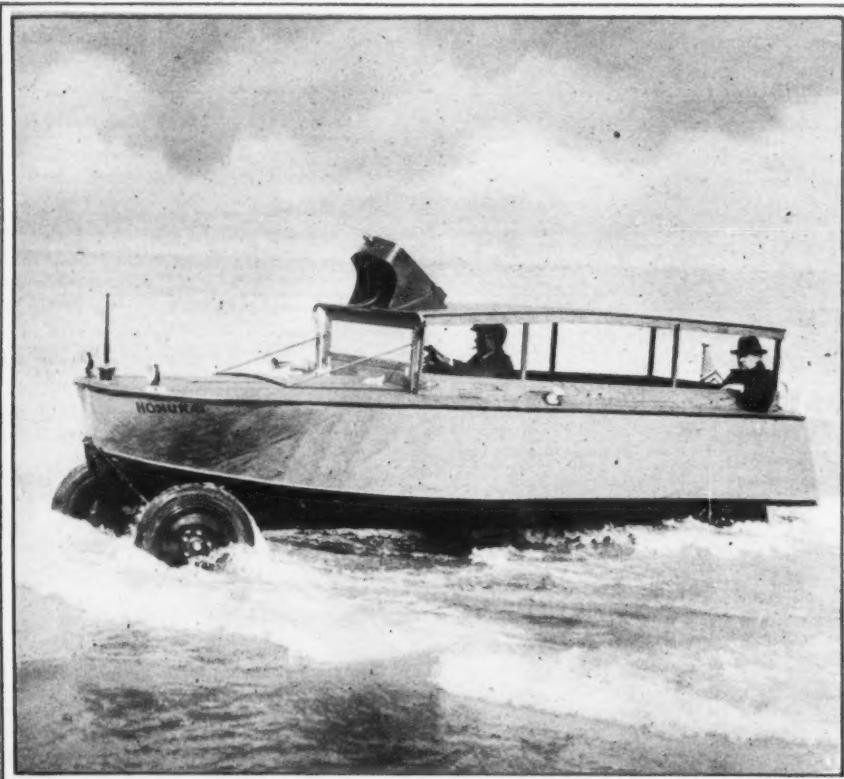
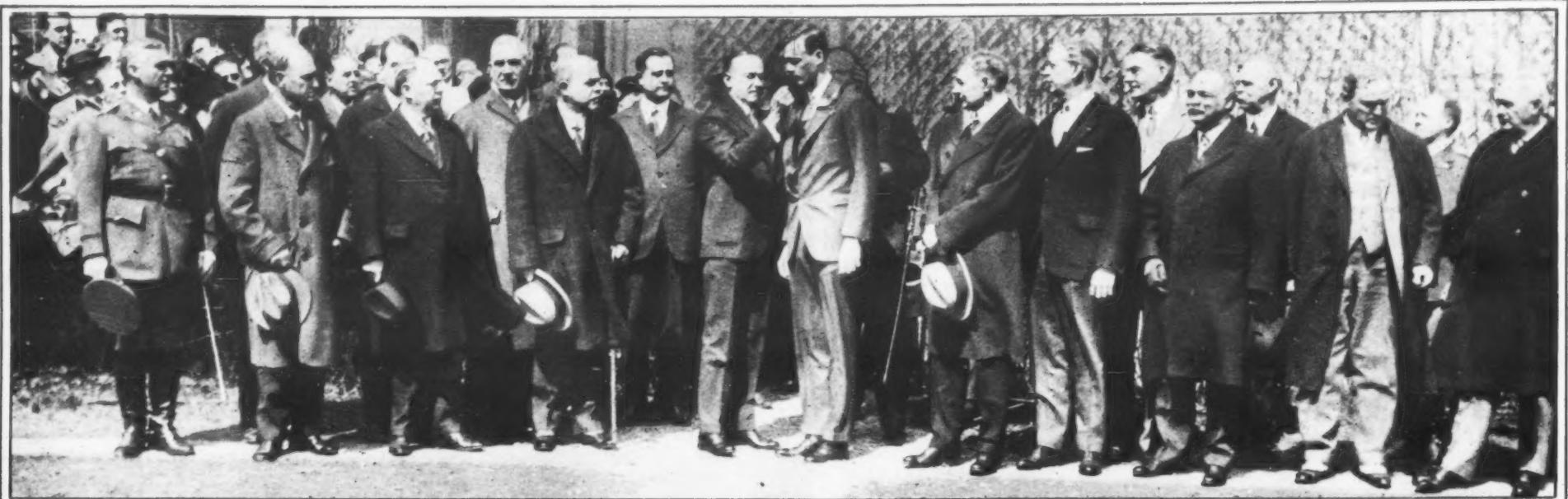


A LEADER OF AMERICAN INDUSTRY: JOHN D. ROCKEFELLER JR. (Centre) Arrives at the Senate Office Building, Washington, With His Secretary and Counsel to Testify Before the Committee Which Is Inquiring Into Labor Conditions in the Pennsylvania Coal Fields. (Times Wide World Photos.)



AT NEW YORK'S THEATRICAL STYLE SHOW: ANNE CALDWELL Is One of the Stage People Who Took Part in This Novel Fashion Exhibition at the Hotel Lincoln. She Wears a White Evening Ensemble With Velvet Coat in Crystal and White Fox Fur. The Dress Is of White Chiffon.

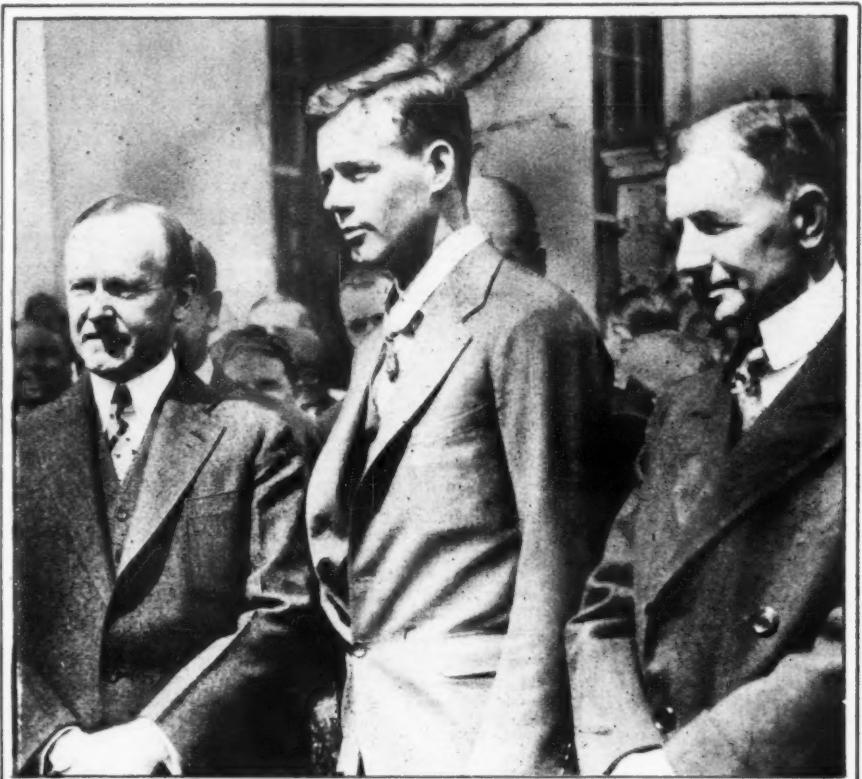
THE SERIOUS WORK OF THE JUNIOR LEAGUE: MISS DIANTHA WALKER, One of the New York Society Girls Who Acted as Models and Saleswomen at the Bonwit Teller Store in Connection With a Fashion Show, Exhibits an Ermine Evening Wrap. A Percentage of the Proceeds From the Day's Sales Was Devoted to a Junior League Charity. (Times Wide World Photos.)



"HONUKAI OF HILO": AUTO BOAT,  
a Combination Automobile and Boat, to Be Used by the  
Alaskan Volcano Expedition, That Can Travel Thirty Miles  
an Hour on Land and Ten Miles an Hour on Water.

(Times Wide World Photos.)

THE  
NATION'S  
HEAD  
DECORATES  
THE  
NATION'S  
HERO:  
PRESIDENT  
COOLIDGE  
Presenting to  
Colonel Charles  
A. Lindbergh the Coveted  
Distinction of  
the Congressional Medal  
of Honor in  
Recognition of  
His Good-Will  
Flights to  
Central and  
South  
America.  
(Times Wide  
World Photos.)



ON THE WHITE HOUSE LAWN: A NOTABLE TRIO,  
President Coolidge, Colonel Lindbergh and Vice President  
Dawes on the Occasion of the Presentation to the Great  
Airman of the Congressional Medal of Honor.

(Times Wide World Photos.)



PLEADING FOR THE MINERS: FANNIE HURST,  
the Eminent Author, Leaving the Senate Coal Hearing  
With Her Husband After Testifying to the Deplorable  
Conditions She Had Seen in Her Inspection of the Penn-  
sylvania Bituminous Coal Fields.  
(Times Wide World Photos.)



A DUSKY FILIPINO BEAUTY:  
ANGELICA LEYBA,  
11-Year-Old Girl Who Boarded  
the Empress of Australia at  
Manila on a Voyage to Holly-  
wood, Where She Hopes to Enter  
the Films.  
(Courtesy Canadian Pacific  
Steamships.)



FROM SUNNY SPAIN: ENRIQUE FERNANDEZ  
ARBOS,  
Outstanding Musical Figure in Spain Today and Con-  
ductor of the Madrid Symphony Orchestra, Who Will  
Conduct the New York Symphony Orchestra for the  
Remainder of the Season. (Times Wide World Photos.)

## Sports and Pastimes, From Archery to Baseball



THE WEEK'S SPORTING CELEBRITY



CHARLES PADDOCK.  
(Times Wide World Photos.)

HIS own world's record has been twice eclipsed on two successive days by Charlie Paddock, who is widely known (and quite deservedly, too) as "the California Flash."

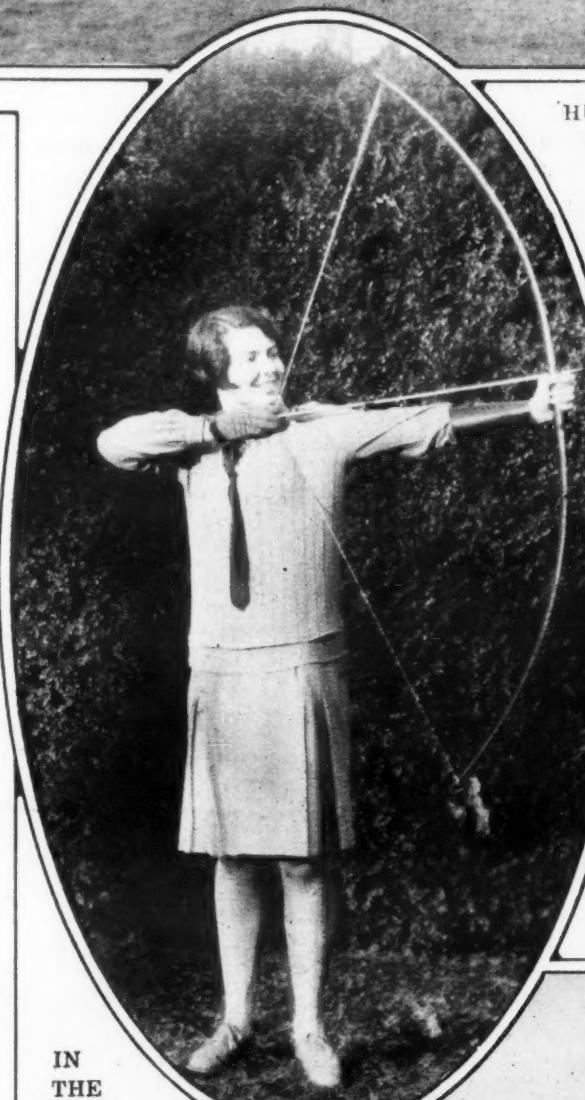
This notable achievement was scored by Paddock on March 23 and 24 at Austin and Houston, both of which cities stand within the far-flung borders of Texas.

On March 23, at Austin, during the Texas relays, Paddock covered 140 yards in 13 4-5 seconds. That beat Paddock's old record of 14 seconds, which was the best.

Next day he again excelled himself. The Rice Relays were being run at Houston. Paddock proceeded to sprint 140 yards in 13 1-5 seconds.

Possibly he will have lowered the mark again by the time this issue of Mid-Week Pictorial is printed, for he seems to be running faster and faster, and apparently there is no stopping him.

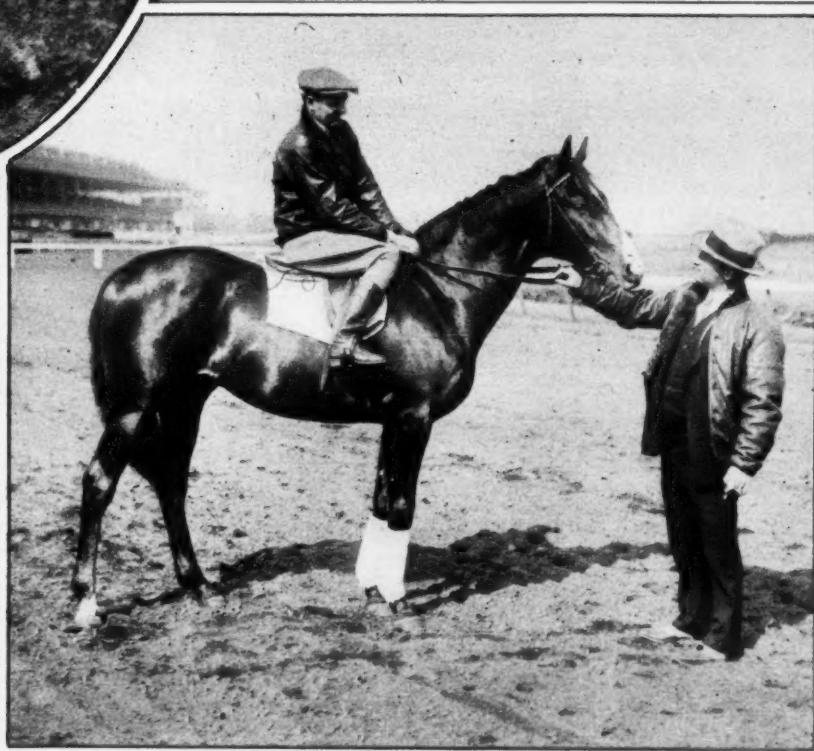
All things human are uncertain; but circumstances will have to go sadly awry if Charlie Paddock does not represent his country in the coming Olympic Games, and if he fails to show his heels to the Europeans, Asiatics, et al., who are to participate in the events which are his specialty.



IN  
THE  
MERRY  
GREENWOOD:  
MISS ELEANOR DUVALL  
of Cheraw, S. C., Is Student  
Head of Archery at Sweet  
Briar College, Sweet Briar,  
Virginia.  
(Preston Edwards.)

BACK TO THE TURF:  
EARL SANDE,  
One of the Most Famous of  
American Jockeys, Who Was  
Suspended by the Maryland  
Racing Commission Last Season,  
Has Been Reinstated, and  
Has a Workout at Belmont  
Park, New York, With Burlap  
as His Mount. Trainer George  
Odom Is Holding the Bridle.  
(Times Wide World Photos.)

HURDLING FOR BASEBALL HONORS: ASPIRANTS FOR THE TEAM at Villanova College, Villanova, Pa., Limber Up by Leaping. Left to Right: Joe Flanagan, George Melanson, George Hillen, Mack McAndrews and Johnny Gault. (Times Wide World Photos.)



TWO AMERICAN STREAKS: RAY CONGER AND JOIE RAY (Left to Right) at the Central A. A. U.'s Annual Track and Field Meet at Evanston, Illinois. Conger Won the 1,000-Yard Run and Ray Captured the Two-Mile Event. (Times Wide World Photos.)

Mid-Week Pictorial, Week Ending April 7, 1928

# Paris Sentimentalizes in New Spring Modes

Selected by Grace Wiley,  
Paris Fashion Editor

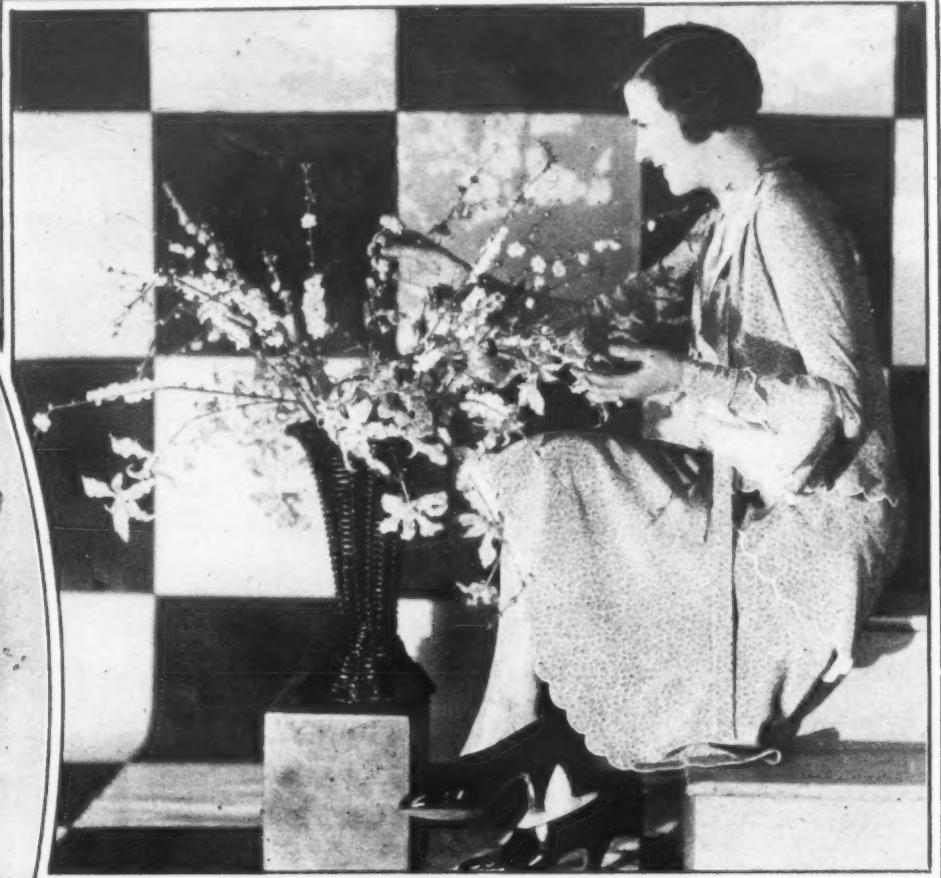


THIS DELIGHTFUL  
LITTLE FROCK  
in Black Taffeta Is  
From Premet, and Its  
Circular Flounce  
Swings Quaintly Up  
the Back of the Skirt  
to Meet the Little Cape.



TAFFETA WITH PRO-  
JECTING BOWS

Presents Another Phase of  
the Mode. Lanvin Has Chosen  
Black Taffeta Snow-Flaked in  
White and Has Made It Simply,  
With Full Skirt in Wide Scal-  
lops at the Hem, a Deep Cape  
Bertha and an Edging of Red in  
the Draped Girdle.



A CHARMING  
FROCK

From Philip and  
Gaston, in Gray  
Chiffon Printed in  
Darker Gray, With  
Its Three Circular  
Tiers Faced in  
Plain Gray Crêpe  
de Chine.

(Times Wide World  
Photos, Paris  
Bureau.)



PALE PINK  
FLOWERS

Printed Vaguely on  
Black Chiffon, a  
Pale Pink Chiffon  
Panel in the Wide  
Skirt, and Cuffs and  
Scarf Tie of the  
Same Shade Make  
This Doucet Dress  
Very Youthful and  
Charming.

(Times Wide World  
Photos, Paris Bureau.)



THE VERY SPIRIT OF THE SPRING MODE  
Is Caught in This Mottled Gray Georgette Frock From Jean  
Patou. Fluttering Ruffles Encircling the Skirt and Looping  
Up the Belt in the Back Are at Once Vivacious and Senti-  
mentally Old-Fashioned. (Times Wide World Photos, Paris Bureau.)

Page Twenty



AN ATTRACTIVE FROCK  
From Beer, in Black and Yellow  
Chiffon, With Modernistic  
Design.  
(Times Wide World Photos, Paris  
Bureau.)

16 Rue de la Paix, Paris, March 31, 1928.  
THE French version of the red or green plush-backed family  
album of the 1880's has been resurrected by one of the older  
houses of Paris designers and its designs studied as a basis  
for the frock fashions of 1928.

To copy the gowns of thirty-five years ago, however, when  
woman's placidity and fragility were rated as her chief charms,  
when her pathetic willingness to sit with hands crossed just so was  
counted virtue, to copy these gowns in their upholstered elegance  
for the active young person who is to wear them today would have  
been an absurdity. So though these new frocks are as profusely  
and as quaintly ruffled as were ever those stately creations of the  
'80s the effect now is one of airy, fluttering lightness.

Ruffles are more circular and have no linings. Materials are  
floating in quality—printed crêpe de chines or georgettes—and the  
frock is exactly suited to the charming person for whom it is  
designed, alert, smart, alluring and the least bit demurely old-  
fashioned.

G. W.

Mid-Week Pictorial. Week Ending April 7, 1928

## SPRING HAS COME — AND THE NEW AMERICAN STYLES!



THIS CHARMING TENNIS FROCK Is Made of Material Designed by Helen Wills. The White Background Is Set Off With Striking Color Treatment in Belt and Scarf.  
(New York Times Studios.)



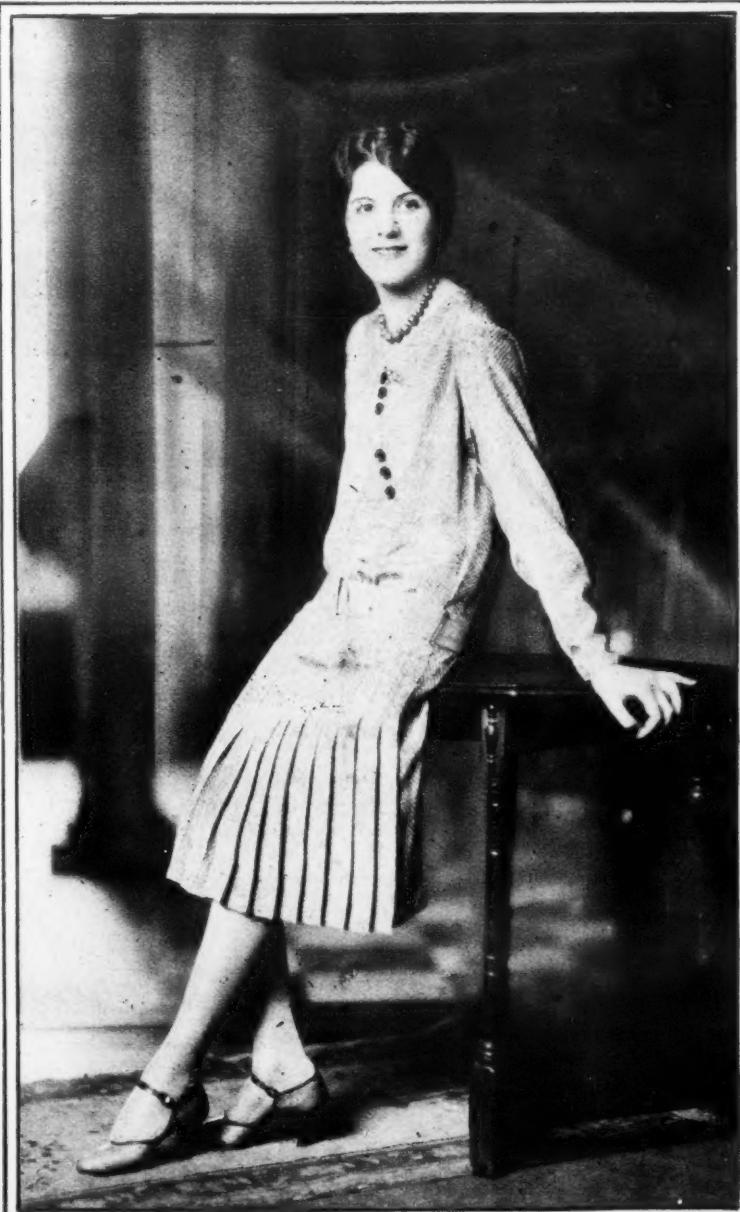
PLAIN BLUE CREPE  
Is Used in the Skirt, While the Jumper Is of Printed Silk, With Sash Tied to One Side and Revealing the Yoke in the Skirt.  
(New York Times Studios. Courtesy Stehli Silks.)



ANOTHER SPORTS DRESS  
Made in One-Piece Style But With White Silk Scalloped Collar and Belt of Ribbon Finished With a Large Button.  
(New York Times Studios.)



FOR THE YOUNG GIRL: A VERY ATTRACTIVE DRESS, Featuring a Diamond Print in Brilliant Colors.  
(New York Times Studios.)



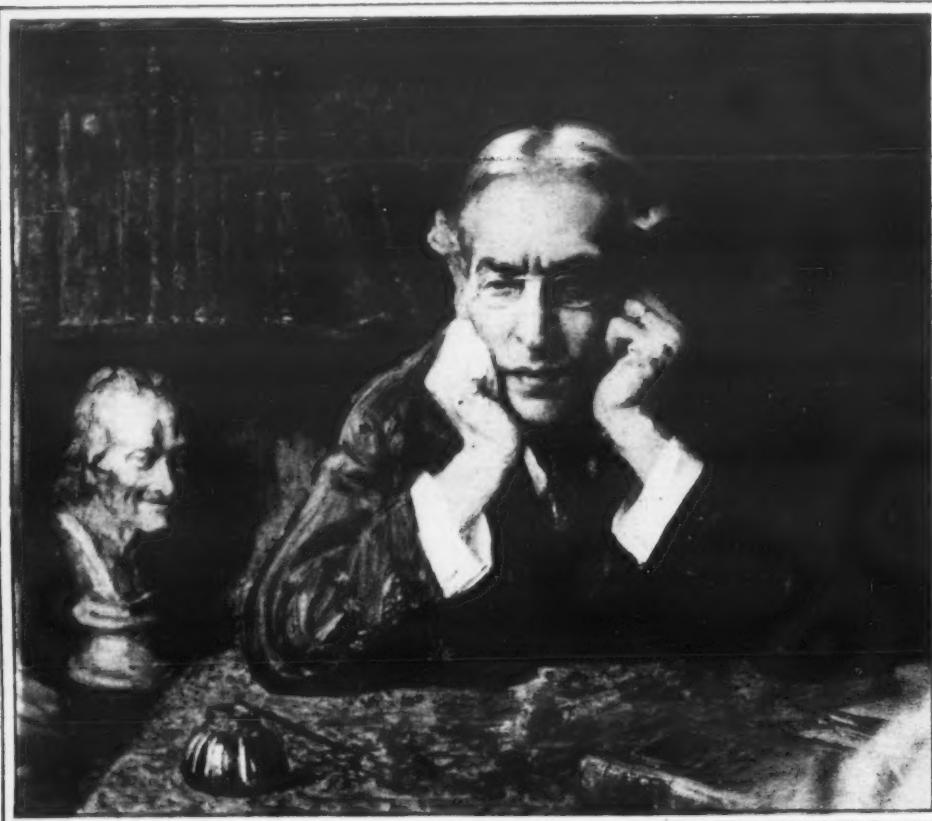
A FROCK FOR GENERAL WEAR  
Is Made of Heavy Silk in a Tweed Design. Pleats Contribute Fullness to the Skirt, and the Suede Belt Imparts a Two-Piece Effect.  
(New York Times Studios.)



BRILLIANT RED CHIFFON  
Is Used in This Summer Evening Dress. The Long Skirt Is Attached to a Deep Girdle of the Chiffon Which Knots in Front.  
(New York Times Studios.)

Information as to Where the Articles Shown on This Page May Be Purchased Will, on Request, Be Furnished by the Fashion Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

## Exhibit of Notable Paintings by Polish Artist



ISRAEL ZANGWILL.



"SPRING."

**L**EOPOLD PILICHOWSKI was born in a small country village in Poland in 1870. He went to Warsaw when about 13 years old, seeking education and knowledge. When 17 he went to the Art School in Warsaw, then to Munich, later on to Paris, where he remained for a number of years. He soon began to exhibit in the Salon and attracted a great deal of attention. He then went back home to Poland and started to send in pictures year after year to different European exhibitions. He got many distinctions—a medal in Lemberg, 1894; a medal in the International Exhibition in Paris in 1900, one in the International

Exhibition in Seattle. His pictures were bought for the museums in The Hague ("Scholars in a Temple"), the Luxembourg Museum in Paris ("Day of Atonement") and for private collections. He received the distinction of the Legion of Honor from the French Government in 1927.

Lately his canvas of the opening of the Hebrew University in Jerusalem by Lord Balfour has made Pilichowski famous. The King and Queen of England, by command, had the painting on exhibition in Buckingham Palace during the month of July, 1927, where the picture was exhibited in the Throne Room.

This picture can best be described as one of heroic realism. It is a document of a great moment, interesting not only by its historic but also by its sentimental associations. Pilichowski has painted many prominent people, the following being a few of the celebrities he had the distinction of serving: Lord Balfour of Burleigh, Lord and Lady Allenby, Sir Herbert and Lady Samuel, the Hon. Mrs. Lascelles, sister-in-law of Princess Mary; Anatole France, Joseph Conrad, Baron Edouard de Rothschild and others.

Pilichowski's subject paintings are strikingly powerful and pathetic at the same time; he combines a sense of drama

with a wistful sense of humor. His well-known paintings are brought here before the American public for the first time, and there is little doubt that Pilichowski's art will have here, as it had everywhere in Europe, a widespread appeal.

His style is bold and vigorous, yet also remarkable for a certain subtlety of apprehension and delicacy of touch. This is noteworthy, for example, in his portrait of Israel Zangwill, here reproduced. The "Shylock" is also a striking conception, in which many meanings may be read. The art of Leopold Pilichowski seems to add something essentially modern to a firm traditional technique.



"DAUGHTERS OF ISRAEL."

(By Permission of Raphael Tuck & Sons, Ltd., Sole Copyright Owners.)



"WOUNDED WORKMAN."

From a Painting by Leopold Pilichowski, Which, With Others on This Page, Forms Part of the Collection of His Works Now on Exhibit in the Nevard Galleries, Hotel Plaza, New York City.



"SHYLOCK."

# let Hinton

## World-Famous Trans-Atlantic Pilot Train You for a Brilliant Future



**Walter Hinton**

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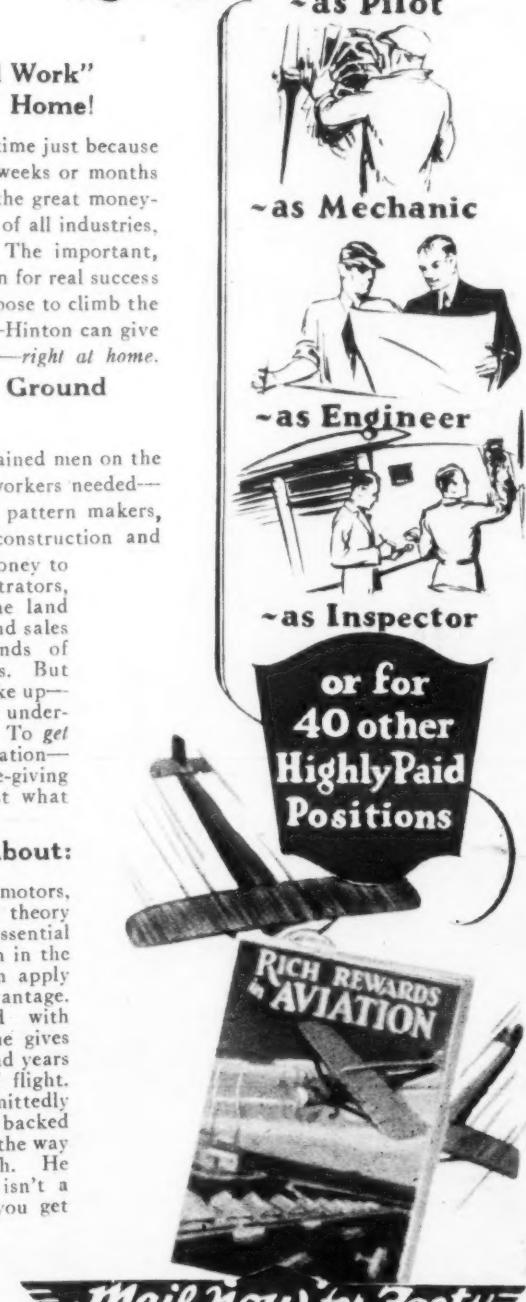
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City..... State.....

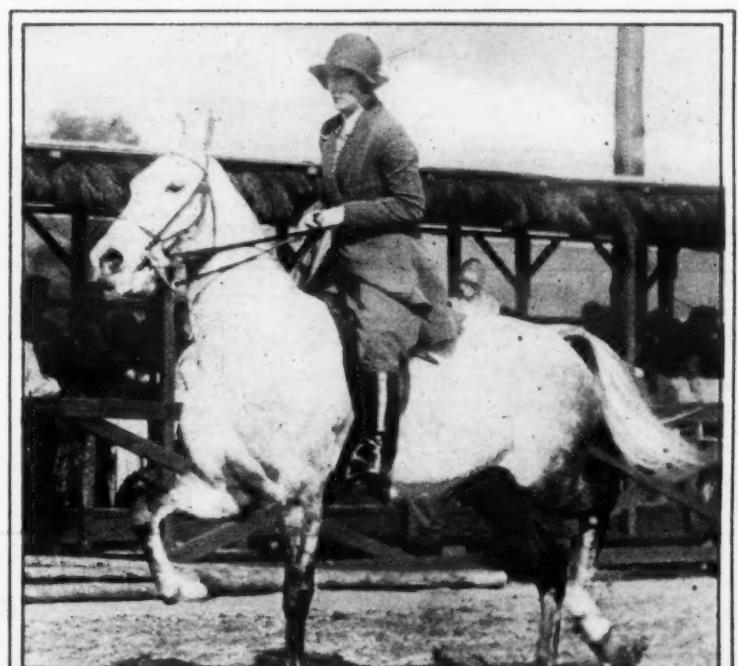


**FAST WORK:**  
**ENRICO GLICENSTEIN, POLISH SCULPTOR,**  
With a Bust of Mussolini Which He Hoped to Finish in Eight Hours; This Bust to Replace One Which Was Lost When a Shipment of Thirty-five Likenesses of Il Duce Was Sent to America to Be Shown at the Anderson Galleries, New York. The Photograph Shows the New Bust After Two Hours' Work. Mr. Glicenstein Has Been Knighted by the King of Italy.  
(Times Wide World Photos.)



**THE GIRL WITH WINGS:**  
**MISS MABEL BOLL,**  
Who Recently Flew to Cuba With Charles A. Levine and Wilmer Stutz, Makes a Stop at Brunswick, Ga., on Her Return Flight Northward.

(Times Wide World Photos.)



**"TY" COBB'S DAUGHTER:** MISS SHIRLEY COBB, Whose Father Is One of the Most Famous Baseball Players of All Time, Wins a Prize for Horsemanship at the Augusta (Ga.) Horse Show.  
(Times Wide World Photos.)

Mid-Week Pictorial, Week Ending April 7, 1928

## Cash Awards to Amateur Photographers

First Prize—Ten Dollars  
Won by Inez B. Kelso, Boulder, Colorado.

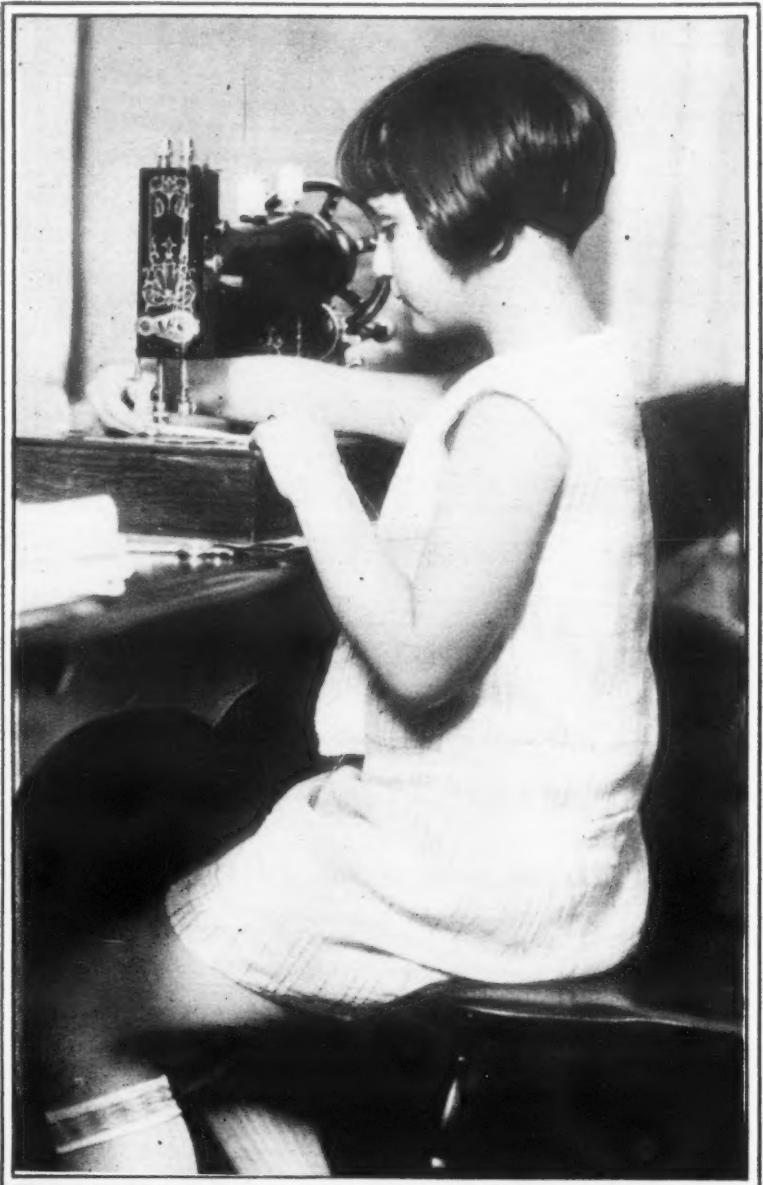


QUEEN OF THE GYPSIES.

Amateur photographers everywhere are invited to send, at their own risk, their latest and best photographs (not negatives) to Mid-Week Pictorial, which will award a first prize of ten dollars (\$10.00) in cash for the photograph adjudged the best each week, five dollars (\$5.00) for the second best, and three dollars (\$3.00) for each additional photograph published.

The photographs are judged on the basis of interest aroused by the picture and the technical quality of the photographic work itself. If return of picture is desired, postage should be enclosed. Contestants must not submit pictures taken by others, or any pictures the accidental loss of which, either in this office or in the mails, would mean a financial loss.

Second Prize—Five Dollars  
Won by Byron H. Smith, Santa Ana, California.



THE SEAMSTRESS.



TWO ANCIENTS OF THE SIOUX.  
Three Dollars Awarded to Miss Cecil  
Cate, Pine Ridge, S. D.



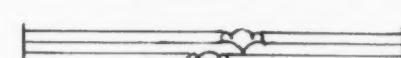
ONE  
TIMES  
ONE.  
Three  
Dollars  
Awarded  
to Mrs.  
H. S.  
Cooper,  
Saranac  
Lake,  
N. Y.



PLAY-  
FEL-  
LOWS.  
Three  
Dollars  
Awarded  
to Miss  
Grace  
Rodgers,  
Portland,  
Oregon.



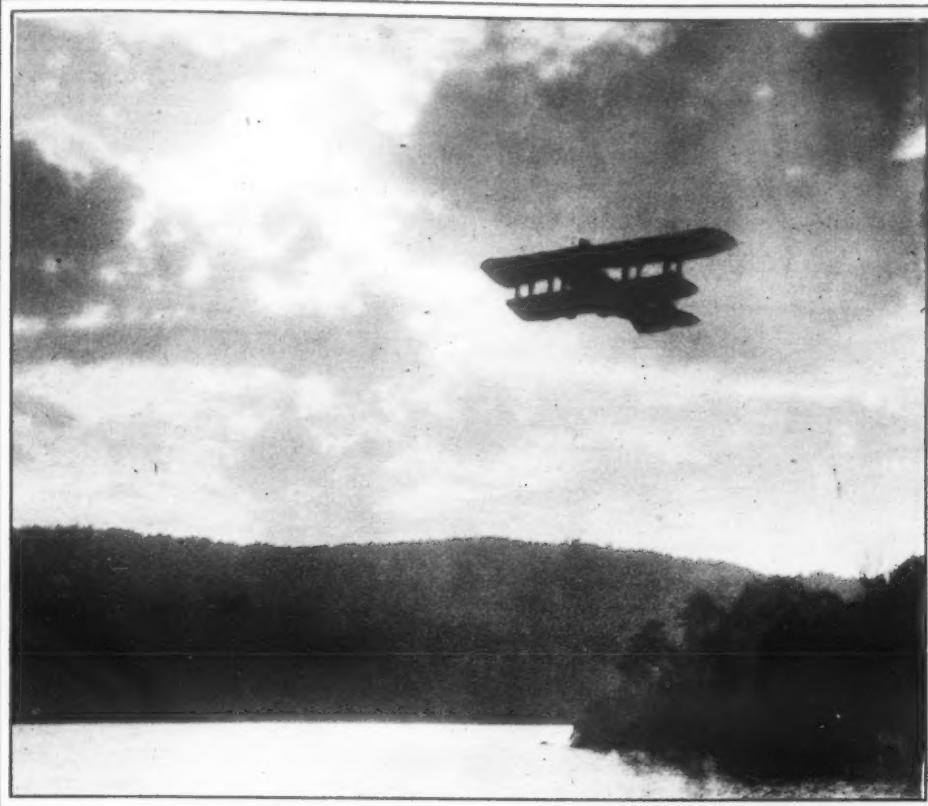
A WOODLAND ENCOUNTER.  
Three Dollars Awarded to O. G. Orr,  
Woodstock, N. Y.



All Photographs Should Be Sent to the Amateur Photographic Editor, 229 West Forty-third Street, New York, N. Y.

Mid-Week Pictorial, Week Ending April 7, 1928

## In the Weekly Prize Camera Competition



THE AIR MAIL.  
Three Dollars Awarded to K. R. Sipple,  
Buffalo, N. Y.



"OH TO BE IN ENGLAND!"  
Three Dollars Awarded to H. Callender,  
London, England.



THE CUP THAT CHEERS.  
Three Dollars Awarded to Henry Olson,  
Star Prairie, Wis.

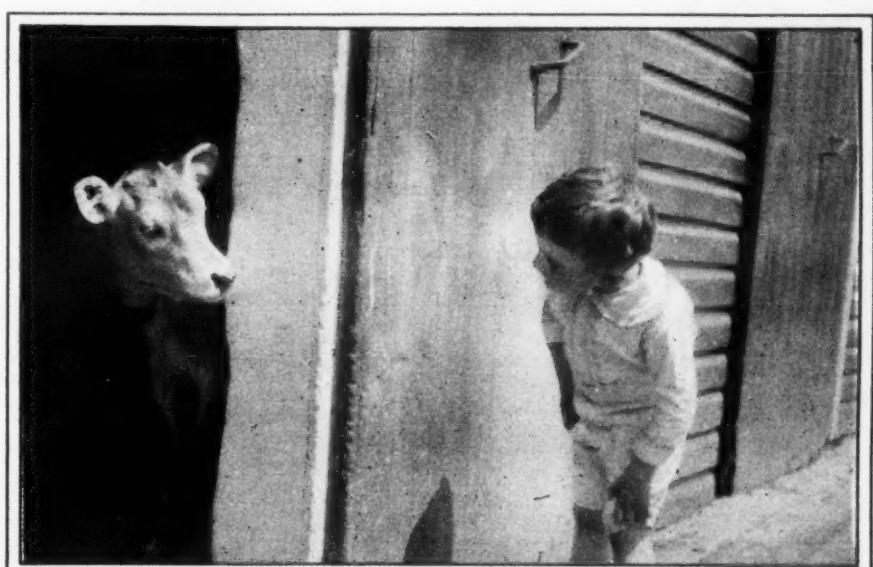


THE CURSE OF DRINK.  
Three Dollars Awarded to L. P. Robinson,  
Miami, Okla.



THE JOLLY ADVENTURERS.  
Three Dollars Awarded to Jessie M. Harb, Portland, Ind.

IN A JAM.  
Three  
Dollars  
Awarded  
to Henry  
W.  
Seavey,  
Brook-  
field, Ill.



MUTUAL INSPECTION.  
Three Dollars Awarded to Mrs. S. N. Clarke, Portchester, N. Y.

Amateur Photographers Are Invited to Ask Questions About Their Work, and These Will Be Answered, Either in This Department or Through the Mails, by the Director of The New York Times Studios.

Mid-Week Pictorial, Week Ending April 7, 1928

# "All the Men and Women Merely Players"



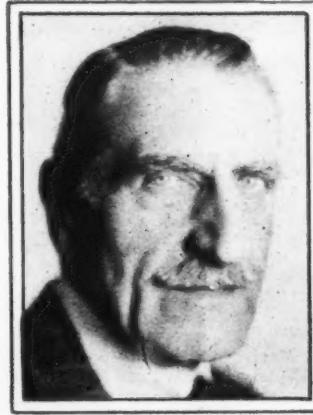
THE ROXYETTES: AN ARRAY OF TALENTED YOUNG LADIES

Whose Dancing Is One of the Features of the Programs Each Week at the Roxy Theatre.  
(Apeda.)

BEATRICE BANYARD  
in "The Scarlet Fox," at  
the Theatre  
Masque.  
(White.)



## BEHIND THE FOOTLIGHTS



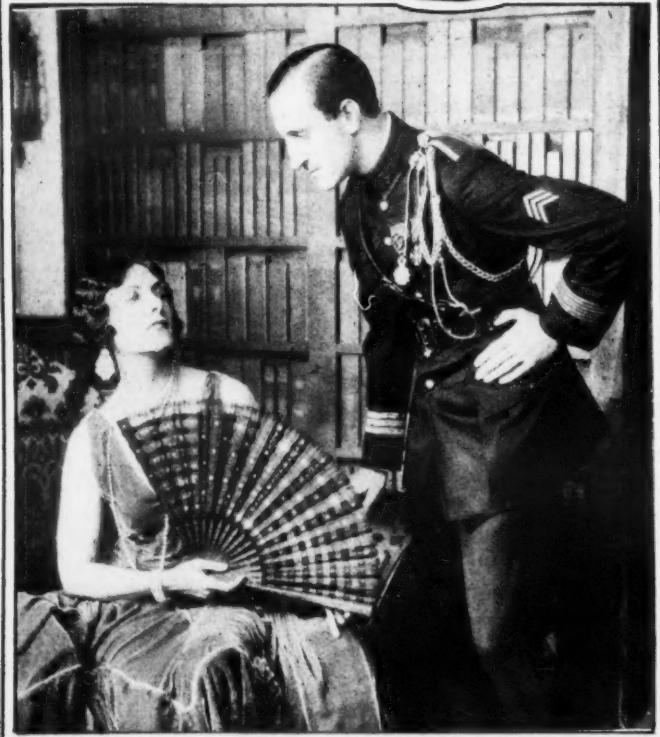
C. AUBREY SMITH.  
(Rayhuff-Richter, Chicago.)

WITH the unusual record of nearly 200 important characterizations to his credit and associations with the best-known stars on both sides of the Atlantic, C. Aubrey Smith, the distinguished English actor, has recently created one of the most congenial rôles of his lengthy career as Sir Basil Winterton in David Belasco's production of "The Bachelor Father," at the Belasco Theatre.

Mr. Smith's first stage appearance was at Hastings, England, in "The Idler," and his first rôle on the London stage was in "The Notorious Mrs. Ebbesmith." He was a member of the companies of Fred Terry, Sir John Hare and Mrs. Patrick Campbell.

It was in "The Light That Failed" that Mr. Smith made his first American appearance, and since that time he has divided his activities between the New York and London stages. He was with Marie Doro in "The Morals of Marcus," Billie Burke in "The Runaway," and Sir Johnston Forbes-Robertson in his farewell revival of "The Light That Failed" in London.

IN A  
NOTABLE  
REVIVAL:  
WALTER  
HAMPDEN  
in the Title  
Rôle of Shake-  
speare's "King  
Henry the Fifth,"  
at Hampden's Theatre.  
(Irving Chidnoff.)

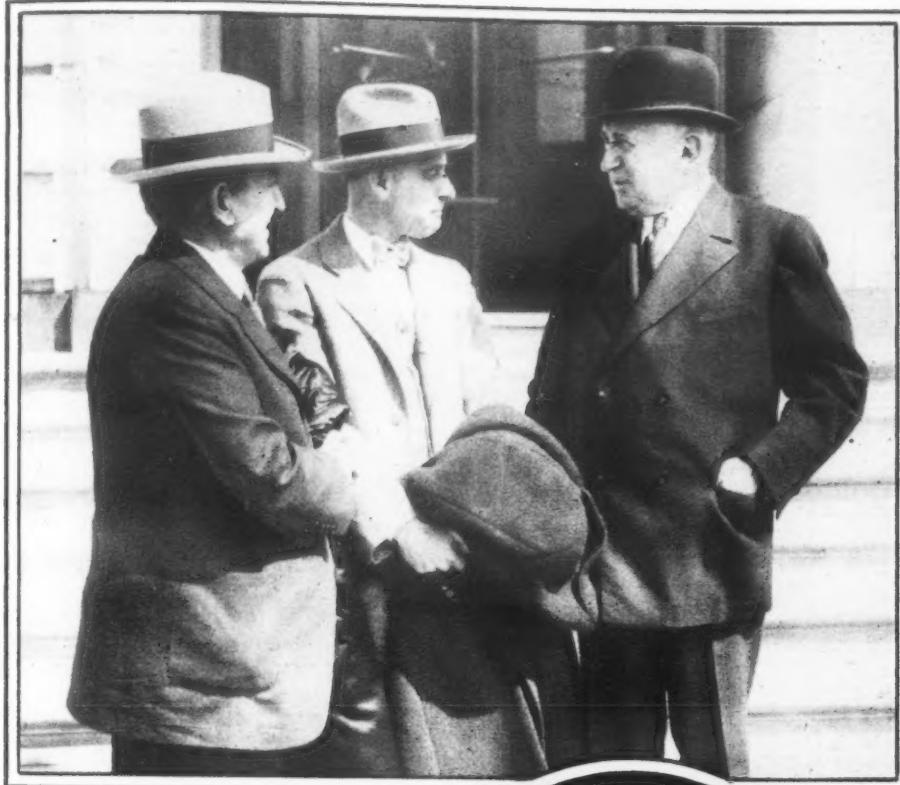


MARY NASH AND BASIL RATHBONE  
in "The Command to Love," at the Longacre  
Theatre.  
(White.)



MARY ELLIS  
in "Twelve Thousand," at the Garrick Theatre.  
(De Mirjian.)

Questions of General Interest Regarding Plays and Players, Past and Present, Will Be Gladly Answered, Either in These Pages or by Mail, if Addressed to the Dramatic Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



TESTIFIES ON UNEMPLOYMENT:

CHARLES M. SCHWAB  
Was a Prominent Witness Before  
the Senate Committee Investigat-  
ing the Situation in the Coal  
Industry. Left to Right:  
W. J. Braken, Albert Swank  
and Mr. Schwab.  
(Times Wide World Photos.)

A PROBLEM FOR  
ZOOLOGISTS: HALF  
CAT, HALF RABBIT,  
This Creature, Owned  
by Mrs. J. W. Fields of  
Atlanta, Is Suspected of  
Being. Its Mother Was an  
Ordinary Orthodox Cat, but  
Its Paternity Is the Unsolved  
Mystery. Note the Size of Its  
Hind Feet. It Purrs Like a Cat,  
but It Has a Short Tail, Will Not  
Chase Mice, Is Quiet and Timid and  
Hates All Other Cats. Also It Hops.  
What's the Answer?  
(Times Wide World Photos.)



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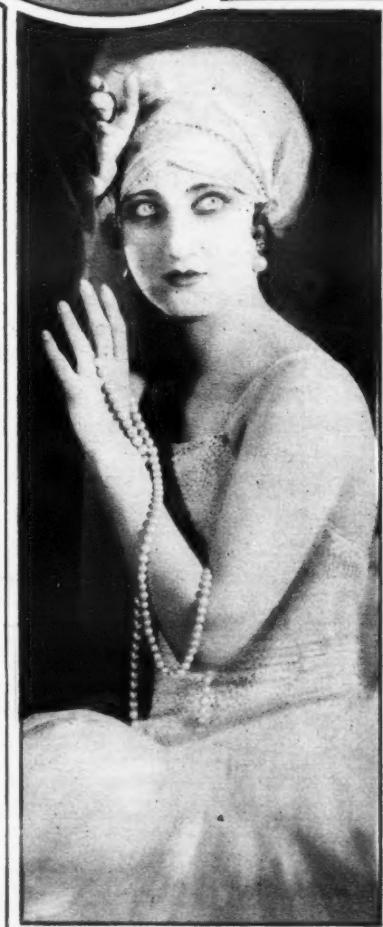
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MME. VERA STRELSKA,  
Premiere Danseuse of the Gav-  
rilon Ballet Moderne at the  
Gallo Theatre.  
(Strauss-Peyton.)

## WITH THE NEW BOOKS



FULTON OURSLER.  
POOR LITTLE FOOL. By Fulton  
Oursler. New York: Harper &  
Brothers. \$2.

THE misery and near-tragedy in-  
volved in "trial marriage" under-  
taken by two "modern" young  
people is the theme of Fulton Oursler's  
latest offering, "Poor Little Fool."  
Whether the title is meant to apply to  
the girl or the young man involved is  
immaterial. It would fit either.

Susan Stockham is the only daughter of John Stockham, a wealthy New York piano manufacturer. Her mother died in giving her birth. Susan wishes a career, has studied architecture at home and abroad and has a position in an architectural firm. She is devoted to her father and he idolizes her. She meets Bert Harvey, a song composer. She falls in love with him and he much more ardently with her. He proposes marriage. She stuns him with a counter-proposal to live with him three months without benefit of clergy. At the end of that time they would separate for three months and then decide whether they should get married.

Bert agrees, and they furnish an apartment in which they live together as man and wife—an arrangement made possible by her father's absence on a business trip. Then comes the three months of separation, at the end of which time Susan tells Bert that though she is fond of him, she does not love him enough to marry him. They quarrel and part in bitterness.

Mr. Stockham learns of his daughter's dishonor, and there is a terrible scene between them. She tries to explain that the proposition was hers, but he sees in Bert nothing but a seducer and starts out with a revolver to kill him. Reaching Bert's apartment, he finds that he has hanged himself. He cuts him down, resuscitates him, summons a doctor. Susan comes rushing in on the scene, hoping to prevent her father killing Bert. There is a certain revival of tenderness as she nurses the invalid, and her father augurs from this that a marriage may be brought about and thus save the situation.

But Susan's softening was only temporary. She is a singularly unlovely heroine, hard and selfish to the core. Must she not live her own life, be a free soul? Her only quality is that of courage. But a burglar has courage—which does not make burglary noble. She has disgraced herself, shamed her father, caused her lover to attempt suicide, made a horrible mess of things in defying conventions that keep society from chaos. Still she is unrepentant, and though her father's wealth gets her out of the present imbroglio she is clearly headed toward later disaster.

Poor little fool!

## MAN OF THE WEEK



LORD CUSHENDUN.  
(Underwood & Underwood.)

FEW speeches have been more dra-  
matic, more crushing, more un-  
answerable than that delivered by  
Lord Cushendun in answer to the Rus-  
sian onslaught on the League Disarm-  
ament Commission at Geneva.

Just at the moment when won-  
derment was expressed as to whether any  
one on the commission was able to com-  
pete with M. Litvinov, the Russian dele-  
gate, backed by the German and Turk-  
ish envoys, and after the delegates of  
Italy and France had made feeble ex-  
postulations against the commission  
taking up the Russian draft convention  
calling for immediate and complete dis-  
armament, Lord Cushendun asked for a  
hearing.

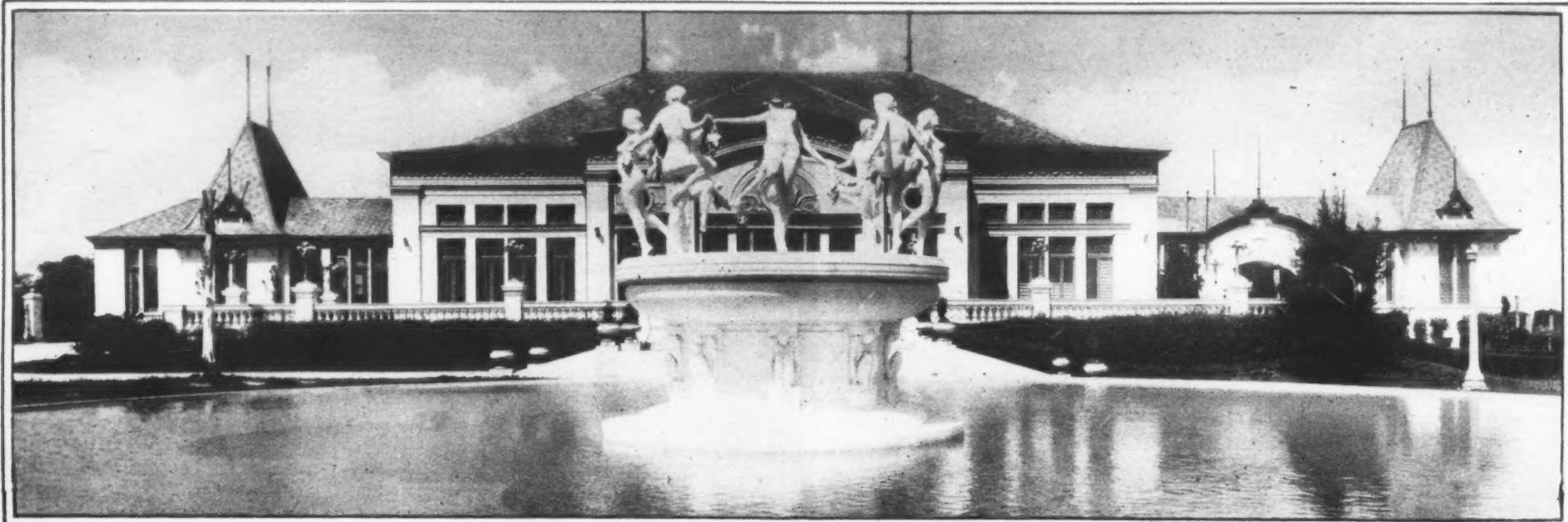
There followed for a complete hour  
and a half what every old Leaguer  
present declared to be the greatest  
speech ever delivered at a League meet-  
ing. With the ponderousness of a su-  
perdreadnought, Lord Cushendun att-  
acked the Russian scheme fore and aft,  
delivering salvo after salvo. As soon  
as the smoke of one broadside cleared  
he sent in another until the Russian  
delegates, clearly disorganized, seemed  
at one moment ready to jump nervously  
from their seats and rush out of the  
room.

He pilloried the Soviet Government  
for its "studied insults" to the League  
of Nations and then demanded that it  
explain whether by sending delegates  
to the present meeting it had now  
changed its "avowed methods" of pro-  
voking civil disorders in other States.

His speech was entirely extempora-  
neous—he had only a few scraps of  
notes—but was such a well-balanced  
argument that none of his British pre-  
decessors at the League—not Austen  
Chamberlain nor Lord Cecil—ever so  
completely won a debate. The Russian  
thesis, in the mind of every listener,  
was completely riddled. The feeling  
was quite restored that the commis-  
sion would continue its work on the  
lines previously laid down and not upon  
the new terms which the Soviet sought  
to dictate.

Lord Cushendun was 67 years of age  
on April 3. He was formerly Ronald  
McNeill, Financial Secretary of the  
British Treasury, and was created  
Baron Cushendun when he succeeded  
Viscount Cecil as Chancellor of the  
Duchy of Lancaster and became the  
British representative on the Council  
of the League of Nations and the Gov-  
ernment spokesman on Foreign Affairs  
in the House of Lords. He was edu-  
cated at Harrow and Oxford. Between  
1922 and 1925 he was twice Parlia-  
mentary Under-Secretary of State for  
Foreign Affairs.

# Havana Is Becoming an American Playground



THE CASINO NACIONAL.

LONG a three-mile stretch of silver beach on the tropic green coast of Cuba there is arising under the magic touch of American ingenuity a new Monte Carlo as an international playground for the three Americas, with its own casino, race track, yacht and country club, sports field, bathing beach, promenade, complete even to typical "thriller" attractions—a Monaco, Deauville, Cannes and Coney Island all rolled into one fascinating kingdom of sport and pleasure to rival anything the world has ever known before.

To give the New World a fitting playground, more appealing and elaborate than any of its European prototypes of the Cote d'Azur along the Mediterranean, has been a dream long cherished. Today in the picturesque old city of Havana American engineers, with characteristic lavishness and detail, are molding \$15,000,000 into ornate palaces of sports and pleasure, into landscapes and boulevards, as the foundation for an international kingdom of play to combine every popular feature from the world's greatest resorts.

Mounted on a coral throne under the watchful eye of old Morro Castle, picturesque Casino Nacional is the royal court of the new Monte Carlo, where the élite from the three Americas assemble. Oriental Park, home of the Havana Jockey Club, is the sportsmen's headquarters, where thousands of lovers of horse racing attend the

international turf classic held here every year. Adjoining the park stretch the picturesque grounds of the Havana Biltmore Yacht and Country Club. A sheltered lagoon at the rear of the clubhouse has been adapted for canoeing, water polo and practically every form of aquatic sports. Tennis courts line the palm-bordered lanes,

and over the green turf and glistening beach is an eighteen-hole golf course designed by Donald Ross.

Between these palaces winds the bathing beach, along which are being constructed ideal accessories for bathing and beach sports. Fringing the promenade are the American "thrillers," with games, theatres and tea gardens intermingled. Beyond the Malecon Drive, Cuba's famous Fifth Avenue, is a 1,600-acre plot reserved for private estates, where prominent Europeans and Americans will erect palatial mansions in this international colony of the New World.

To John McEntee Bowman, who conceived the idea of an international playground, this American Monte Carlo is a dream come true. Mr. Bowman has planned this great project as a monument to the spirit of play worthy of the New World. And with Mr. Bowman are associated prominent business men and capitalists of both Cuba and the United States.

Havana, always gay, has become gayer than ever and has taken on a truly cosmopolitan spirit.



THE NINTH  
HOLE OF  
THE  
HAVANA  
BILTMORE  
COUNTRY  
CLUB GOLF  
COURSE.

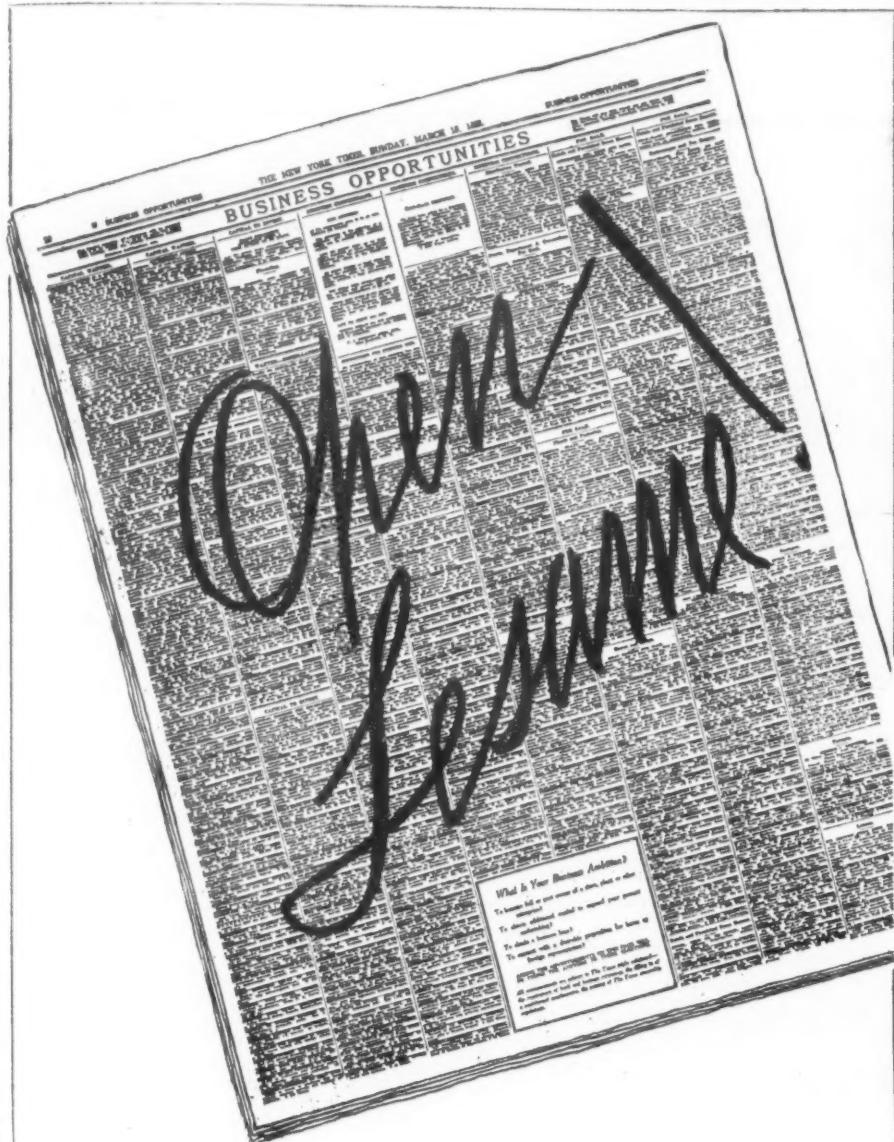


THE  
RACE  
TRACK  
AT  
ORIEN-  
TAL  
PARK.



THE  
PRADO.

A SECTION OF THE BATHING BEACH AT HAVANA.

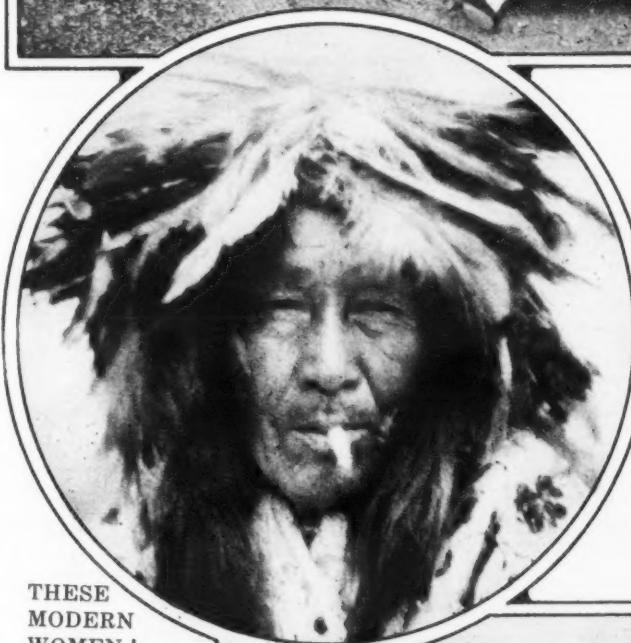


IF "the president is too busy to see you today" or if "the general manager is in conference"—the open sesame to those barriers is to read carefully, or advertise in, the columns of

## BUSINESS OPPORTUNITIES

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*[For the protection of Times readers advertisers are subject to investigation and advertisements to censorship.]*



THESE MODERN WOMEN! MRS. HEAVY FACE of Glacier National Park Yields to the Charms of the All-Conquering Cigarette—at Least on Holidays and Great Occasions. Ordinarily She Prefers a Pipe. (Courtesy Great Northern Railway.)

A CELEBRATED MUSICIAN: FRITZ KREISLER, World-Famous Violinist, and Mrs. Kreisler, About to Sail for Europe on the Leviathan.

(Times Wide World Photos.)

A LIVING "Y":  
AND ITS  
CHARMING  
COMPONENTS  
Are the Ruling  
"Cabinet" of the  
Y. W. C. A. at  
Shorter College,  
Rome, Ga.  
(Times Wide  
World Photos.)



# Solving the Puzzle of the "Problem Boy"



**THE NATIONAL GAME: BOYS OF THE BERKSHIRE INDUSTRIAL FARM**  
Enjoy Baseball Just as Other Boys Do, for They Are, According to the Farm Authorities, Perfectly Normal Lads, "but in Urgent Need of Understanding Direction During the Impressionable Years of Youth."

A VERY remarkable work for certain elements in the rising generation is being done at the Berkshire Industrial Farm at Canaan, N. Y.

The institution, which is incorporated, describes itself as "a farm school for the study and education of 'problem boys'." These boys are youngsters who have gotten into mischief of greater or less seriousness and who are either committed to the farm by the courts or sent there by their parents for a period of four years. They are accepted between the ages of 12 and 15.

"Fatherless boys, motherless boys, waifs from broken homes, truants from school, runaways from home, who because of bad example or bitter circumstance are drifting into crime—normal boys, all, but in urgent need of understanding direction during the impressionable years of youth"—such are the inmates of the Berkshire Industrial Farm.

For some forty-one years the farm has

been training such boys for honorable manhood. There are no locks, no bars. Academic, vocational and agricultural train-

ing are provided. When a boy is sent to the farm he is carefully studied by its psychiatric department and his subsequent

pursuits there are based upon his needs and his legitimate preferences and spontaneous interests.

Thousands of such boys—most of whom come from the streets of great cities—have been saved from ruin by the farm, whose work for the community is entirely dependent upon private beneficence.

Many examples might be given of the results achieved with the rather difficult human material with which the institution deals. For these boys really are "problems." They go to the farm because other people elsewhere—parents, guardians or teachers—have been unable to handle them.

But one young man who was once at the farm is now at West Point. Consider what that means. And a business executive writes of one of the former farm boys, now in his employ: "A better boy could not be found anywhere, for he is reliable, punctual and shows initiative."

The farm knows its business.



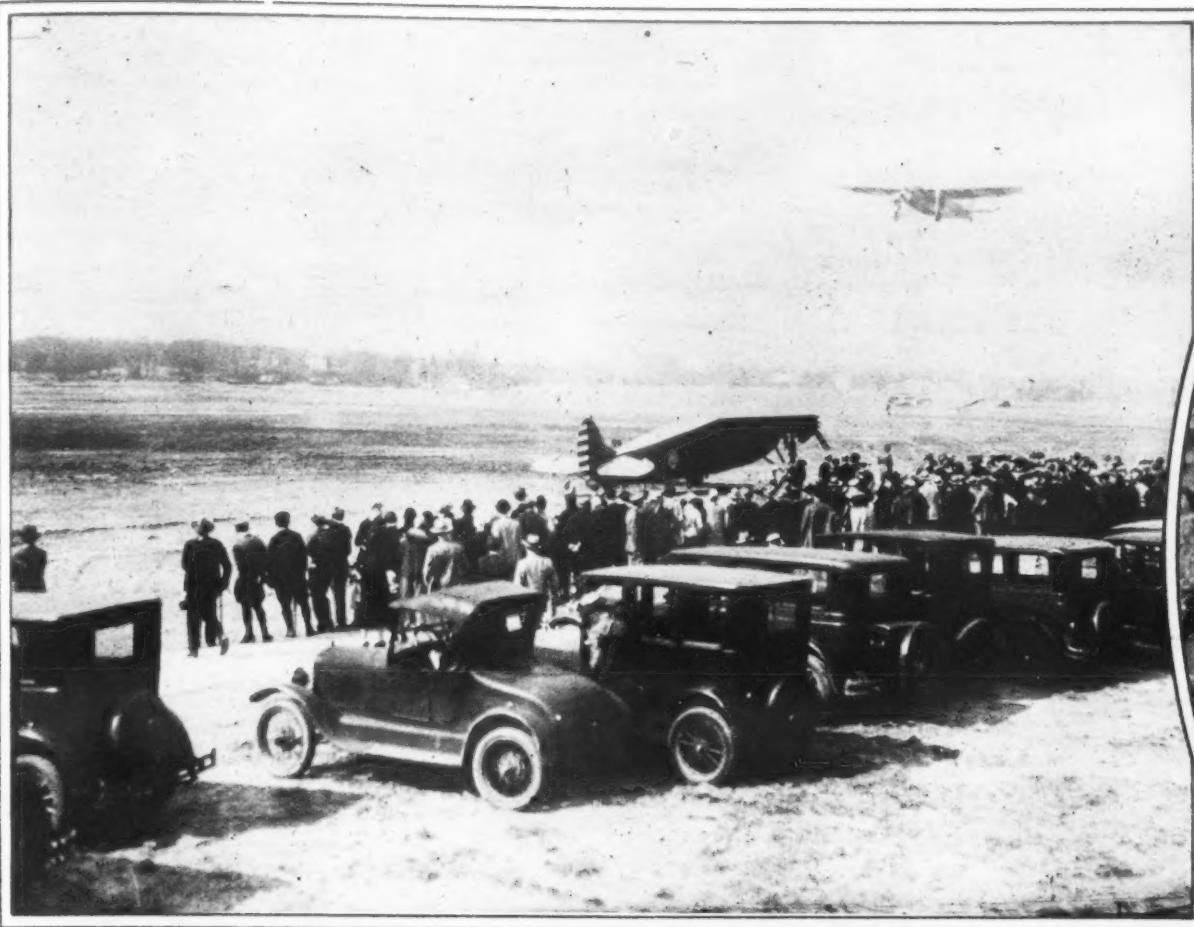
**"PROBLEM BOYS" EN MASSE: A VERY JOLLY CREW**  
Are These Young "Industrial Farmers" of Canaan, Who, After Getting Into Trouble of Various Kinds at Home, Are Trained for Upright, Useful Manhood at This School.



**YOUNG QUESTION MARKS WHOSE PROBLEM IS BEING SOLVED: APPLE BLOSSOM TIME**  
at the Berkshire Industrial Farm Finds the Boys in a Very Different Environment From That by Which They Would Be Surrounded in the Crowded Cities From Which Most of Them Come.



**LEARNING NATURE'S SECRETS: AGRICULTURAL TRAINING**  
Is a Prominent Feature of the Life at the Berkshire Industrial Farm. Here Are Some of the Young Students in the Greenhouse.  
(Photos Courtesy Berkshire Industrial Farm.)



**FLYING WITH LINDBERGH: THE "LONE EAGLE"**  
Carries Passengers (Mainly Congressional) for Short Flights at Bolling Field, Washington. He Used Two Planes Alternately, One Being Loaded While the Other Was Aloft.  
(Times Wide World Photos.)



TWO OF  
"LINDY'S"  
PASSENGERS:

THE MISSES MARY LOUISE AND SARA KENT,  
Daughters of Congressman Everett Kent of Pennsylvania, as They Waited for the Most Popular of All Aviators to Give Them a Sky Ride at Bolling Field.  
(Times Wide World Photos.)



**LE DERNIER CRI: FRANCES THRESS** of "The Five o'Clock Girl," Participates With Other Members of the Theatrical Profession in the Style Show at the Hotel Lincoln, New York, Clothed in a Green Chiffon Evening Gown and Metallic Evening Wrap Trimmed With Ostrich Feathers.  
(Times Wide World Photos.)



**OUR OWN "PRINCE OF WALES" STARTS OUT FOR A CANTER: JOHN COOLIDGE**, Son of the President, With Two College Chums, John Hills of Northampton, Mass., and S. Edward Young of Brooklyn, Practices Equestrianism While in Washington on a Visit to the White House. John Coolidge Is Second From Right.  
(Times Wide World Photos.)



**THE AMERICAN OLYMPIC BOXING COACH: SPIKE WEBB**, Who Has Been Selected to Supervise Uncle Sam's Glovemen for the Third Time. Webb Coached the American Boxers at the Inter-Allied Games in Paris in 1919 and Was in Charge of Our Boxers at the Olympic Games of 1920 and 1924.  
(Times Wide World Photos.)



**ONE OF AMERICA'S SWEET-HEARTS: PEGGY JOYCE**, Famous on Stage and Screen and for Her Many Appearances at the Hymeneal Altar, Sails for Cherbourg.  
(Times Wide World Photos.)

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## What 20 Minutes a Day Will Show You

How to talk before your club or lodge  
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How to address board meetings  
How to make a political speech  
How to tell entertaining stories  
How to make after-dinner speeches  
How to converse interestingly  
How to write better letters  
How to sell more goods  
How to train your memory  
How to enlarge your vocabulary  
How to acquire a winning personality

# "Well—Say Something" He Sneered



## then... I Made the 10-Minute Talk That Changed My Whole Career!

**F**RANK, you're wanted in the conference room," said the president's secretary. "Listen...Gregg is in there, passing the buck to you because that Pittsburgh deal fell through. I'm afraid you're in for it."

Three months before, I would have grabbed my hat and bolted from the office rather than face the big guns and make an extended speech. Yet now I strolled in nonchalantly, sat down, and listened as Gregg finished. ". . . and if Reynolds had carried out my plan, the deal would have gone over big. How about it, Reynolds? Don't sit there agape—say something," he sneered.

One minute after I started to speak, you could hear a pin drop in that room. Addressing the board, I stated in a clear, firm voice that it wasn't Gregg's original idea, but mine, and, unacquainted with the details, he had presented it in a half-baked fashion to the Pittsburgh firm with the inevitable result. I then submitted the original plan in detail, as I had worked it out. The president, who had been listening closely, glanced at the crest-fallen Gregg and remarked icily, "Mr. Gregg, I think some other firm can use your peculiar talents better than we. Mr. Reynolds, will you see me in the morning, please? I want you to take over this department and see that it's run right."

### In 20 Minutes a Day

That was a year ago. Today I sit at my desk and wonder if I am really Frank Reynolds. A salary of five figures a year at a department manager's job! In demand as an after-dinner speaker at lodges, clubs, business meetings, and social affairs! I reach in my desk and glance fondly through a little booklet that pointed out the path which changed my whole career. It showed me how in 20 minutes a day at home, in my spare time, I could banish the faults of nervousness, timidity, and self-consciousness, and uncover the "hidden knack" which seven out of ten men own as a natural gift.

There is no magic, no trick, no mystery about becoming a powerful and convincing talker—a brilliant, easy, fluent conversationalist. You, too, can conquer timidity, stage fright, self-consciousness, and bashfulness, winning advancement in salary, popularity, social standing, and success.

### Send for This Amazing Book

This new method of training is fully described in a very interesting and informative booklet which is now being sent to everyone mailing the coupon below. This book is called *How to Work Wonders with Words*. In it you are shown how to conquer stage fright, self-consciousness, timidity, bashfulness and fear—those things that keep you silent while men of lesser ability get what they want by the sheer power of convincing speech. Thousands have sent for this book—and are unstinting in their praise of it. You are told how to bring out and develop your priceless "hidden knack"—the natural gift within you—which can win for you advancement in position and salary, popularity, social standing, power and real success. You can obtain your copy absolutely free by sending the coupon.

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